

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF APRIL 19, 2016

Item 24, Report No. 18, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on April 19, 2016.

24 TORONTO FOOTBALL CLUB - MUNICIPALLY SIGNIFICANT EVENT

The Committee of the Whole recommends:

- 1) That the recommendation contained in the following report of the City Clerk, dated April 5, 2016, be approved, subject to amending Recommendation 2. to read as follows:**
- 2. That staff report to the May 3, 2016, Committee of the Whole meeting with a process to deal with future requests for designations of events as “Events of Municipal Significance”.**

Recommendation

The City Clerk, in consultation with the Office of the Chief of Corporate Initiatives and Intergovernmental Relations, recommends:

1. That Council approve the request from the Toronto Football Club (TFC) that the 15 scheduled home games to be held at the Ontario Soccer Centre between April 17, 2016 and September 11, 2016 be declared as events of “Municipal Significance” for the purpose of the issuance of Special Occasion Permits required by the Alcohol and Gaming Commission of Ontario (AGCO), subject to all necessary permits and approvals being obtained and compliance with all City of Vaughan By-laws;
2. That staff report to a future Committee of the Whole meeting with a process to deal with future requests for designations of events as “Events of Municipal Significance”; and
3. That Council ratify the action taken.

Contribution to Sustainability

These events will contribute to economic and social vitality in the City of Vaughan by attracting soccer fans from across Vaughan and the GTA.

Economic Impact

There is no direct economic impact associated with this report.

Communications Plan

TFC will be promoting the home games being held at the Ontario Soccer Centre through various advertising media.

Purpose

The purpose of this report is to seek Council's authorization for a declaration that the soccer games being held at the Ontario Soccer Centre between April 17, 2016 and September 11, 2016 be regarded as events of municipal significance in order to enable TFC to obtain a “Special Occasion Permit” from the AGCO.

Background - Analysis and Options

Correspondence from the TFC, dated March 25, 2016, was received in the Office of the City Clerk on March 29, 2016.

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The United Soccer League (USL) is the largest professional soccer league in the United States and Canada with 29 teams in 19 U.S. states and 3 Canadian provinces. The USL has built a highly competitive professional soccer league on a national footprint, with strong local ownership. TFC was Major League Soccer's fourteenth and first Canadian franchise in the league.

The Ontario Soccer Centre's (OSC) outdoor stadium located in Vaughan will host all 15 home games for Toronto FC's USL team, Toronto FC 2. The first scheduled game will take place on April 17, 2016, and will continue to September 11, 2016.

Toronto FC is requesting a Council resolution to declare the 15 home games as municipally significant events as requested by the AGCO to secure a Special Occasion Permit (SOP) for the sale of alcohol. Given that the first game is to occur on April 17, 2016, the third recommendation in this report, requesting that Council ratify the action taken, facilitates the communication of the City's position prior to the next regular meeting of Council scheduled for April 19, 2016.

A SOP is required any time alcohol is offered for sale or served anywhere other than in a licensed establishment or a private place. The AGCO regulations include Private Events, Public Events and Industrial Promotional Events.

TFC is not a registered charity or a non-profit organization and therefore requires a declaration as a municipal significant event for the purpose of the SOP application.

According to the AGCO, a permit holder that is not a registered charity or a non-profit organization may hold a Public Event if the event is:

- An event of provincial, national or international significance, or
- An event of municipal significance and is designated by municipal Council as an event of municipal significance.

A municipal resolution must be included in the SOP application submitted to the AGCO by the event's organizer. Application for an SOP must be submitted to the AGCO 30 days prior to the event. Time is of the essence for this particular request.

The organizer believes the event is municipally significant as it will drive economic development in the City of Vaughan and provide a setting for residents of Vaughan and the GTA to enjoy a professional sporting event. The sale and consumption of alcohol will be limited to a specific area within the Ontario Soccer Centre. Patrons will not be permitted to consume alcohol in the general seating area or any other area of the Ontario Soccer Centre.

At the present time applicants requesting that their events be designated as "Events of Municipal Significance" require that a resolution of Council or a letter from a delegated municipal official designating the event as municipally significant be submitted. Due to the scheduling of Council meetings it may not always be possible to report to Council within the prescribed time parameters set out by the AGCO. Accordingly, staff is proposing to report back to Council at a future Committee of the Whole meeting with a proposal for a more effective manner to deal with such requests.

Relationship to Term of Council Service Excellence Strategy Map (2014-2018)

This report is consistent with the Term of Council priorities, as outlined in the Service Excellence Strategy Map by supporting and promoting arts, culture, heritage and supports in the community.

Regional Implications

N/A

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Conclusion

Staff is recommending that Council declare the 15 scheduled home games being played by TFC at the Ontario Soccer Centre as “Municipally Significant Events”. The declaration will assist TFC with its application for a SOP to sell liquor at each of its home games.

Attachment

Attachment 1 Correspondence from Melissa Frith, Games Operations, Toronto FC
Dated March 25, 2016

Report prepared by:

Joseph Chiarelli, Manager of Insurance - Risk Management

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

TORONTO FOOTBALL CLUB - MUNICIPALLY SIGNIFICANT EVENT

Recommendation

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Dated March 25, 2016

Report prepared by:

Joseph Chiarelli, Manager of Insurance - Risk Management

Respectfully submitted,

Jeffrey A. Abrams



RECEIVED

MAR 29 2016

CLERK'S DEPT.

March 25, 2016

City of Vaughan | Office of the City Clerk
2141 Major Mackenzie Drive
City Hall, Level 100
Vaughan, Ontario
L6A 1T1

To whom it may concern,

The United Soccer League (USL) is the largest professional soccer league in the United States and Canada with 29 teams in 19 U.S. states and three Canadian Provinces. The USL has built a highly competitive professional soccer league on a national footprint, with strong local ownership. Toronto Football Club was Major League Soccer's fourteenth and first Canadian franchise in the league.

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Should you have any questions or require additional information, please do not hesitate to contact me at 416-815-5330 or MFrith@TorontoFC.ca.

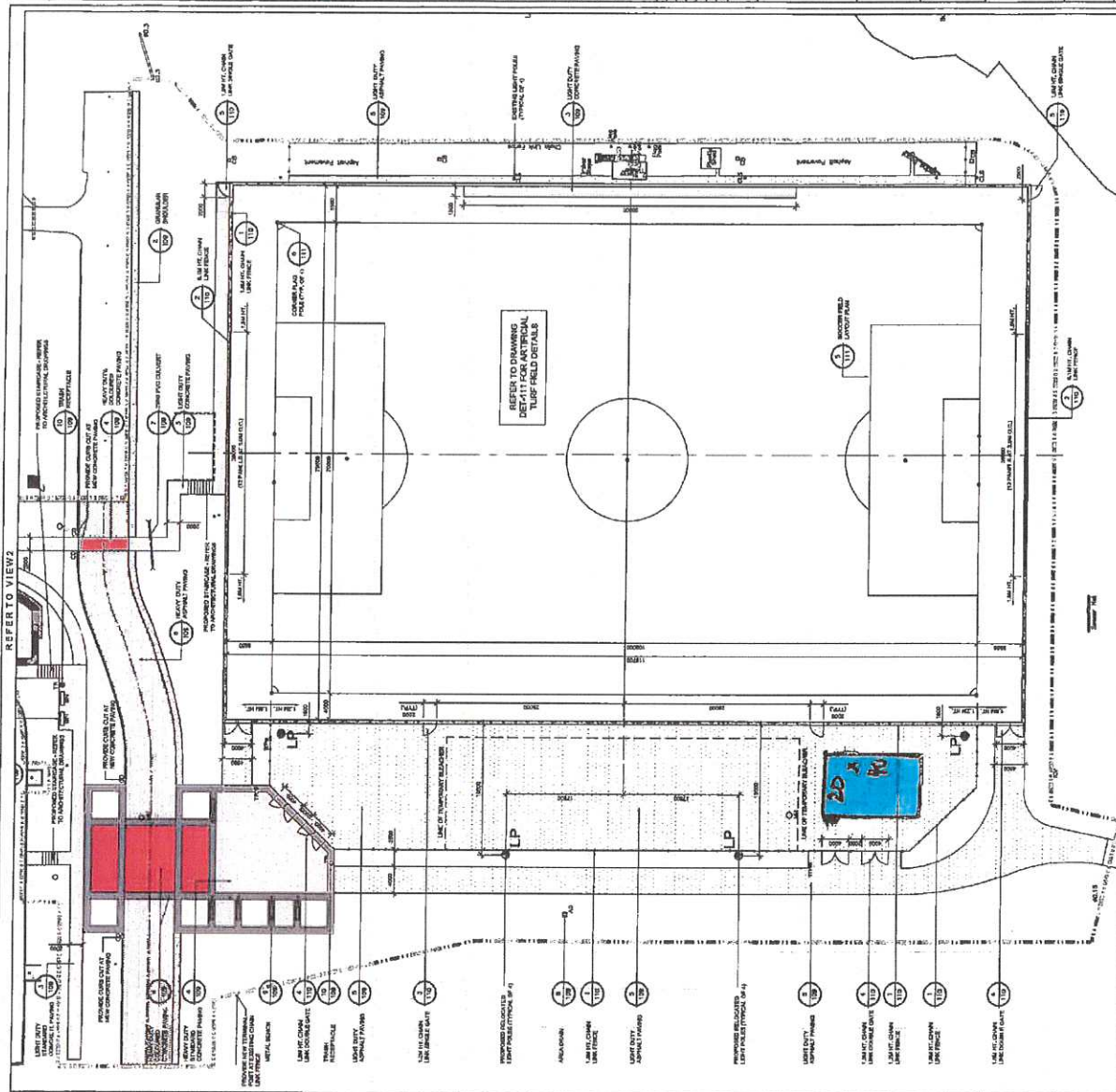
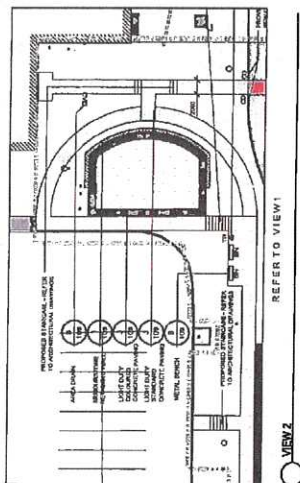
Sincerely,

A handwritten signature in black ink, appearing to read 'M. Frith'.

Melissa Frith
Game Operations, Toronto FC|

|MFrith@TorontoFC.ca

Date(s) YY/MM/DD	Game Start Time (am/pm)	Alcohol Start Time (am/pm)	End Time (am/pm)	Room Name/Area/Location	Estimated Attendance (per day)
16/04/17	4:00PM	11:00AM	11:00PM	Beer Garden, Tented area (Ontario Soccer Centre)	1,000
16/04/24	4:00PM	11:00AM	11:00PM	Beer Garden, Tented area (Ontario Soccer Centre)	1,000
16/05/04	7:30PM	11:00AM	11:00PM	Beer Garden, Tented area (Ontario Soccer Centre)	1,000
16/05/11	11:30AM	11:00AM	11:00PM	Beer Garden, Tented area (Ontario Soccer Centre)	1,000
16/05/29	7:30PM	11:00AM	11:00PM	Beer Garden, Tented area (Ontario Soccer Centre)	1,000
16/06/11	7:30PM	11:00AM	11:00PM	Beer Garden, Tented area (Ontario Soccer Centre)	1,000
16/06/15	11:30AM	11:00AM	11:00PM	Beer Garden, Tented area (Ontario Soccer Centre)	1,000
16/06/26	7:30PM	11:00AM	11:00PM	Beer Garden, Tented area (Ontario Soccer Centre)	1,000
16/07/06	7:30PM	11:00AM	11:00PM	Beer Garden, Tented area (Ontario Soccer Centre)	1,000
16/07/20	7:30PM	11:00AM	11:00PM	Beer Garden, Tented area (Ontario Soccer Centre)	1,000
16/08/14	7:30PM	11:00AM	11:00PM	Beer Garden, Tented area (Ontario Soccer Centre)	1,000
16/08/24	5:00PM	11:00AM	11:00PM	Beer Garden, Tented area (Ontario Soccer Centre)	1,000
16/08/28	4:00PM	11:00AM	11:00PM	Beer Garden, Tented area (Ontario Soccer Centre)	1,000
16/09/04	4:00PM	11:00AM	11:00PM	Beer Garden, Tented area (Ontario Soccer Centre)	1,000
16/09/11	7:30PM	11:00AM	11:00PM	Beer Garden, Tented area (Ontario Soccer Centre)	1,000

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