#### **CITY OF VAUGHAN**

#### **EXTRACT FROM COUNCIL MEETING MINUTES OF APRIL 8. 2014**

Item 22, Report No. 14, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on April 8, 2014.

#### 22

# PROCLAMATION REQUEST CARITAS MONTH

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated March 25, 2014:

## Recommendation

The City Clerk recommends:

- 1. That April 2014 be proclaimed as "CARITAS Month" in the City of Vaughan; and
- 2. That the proclamation be posted on the City's website and published on the City Page Online.

## **Contribution to Sustainability**

N/A

## **Economic Impact**

N/A

#### **Communications Plan**

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Council – Proclamations" and on the City Page Online.

#### <u>Purpose</u>

To respond to the request received from the Executive Director, The Caritas Foundation

## **Background - Analysis and Options**

The correspondence from the Executive Director, The Caritas Foundation received March 17, 2014 is attached. (Attachment 1).

The proclamation request meets the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

(i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act"

CARITAS is an addiction and mental health recovery agency that serves York Region and Toronto. This proclamation would be beneficial to raise public awareness of addictions and mental health challenges in Vaughan. CARITAS also holds a telethon during the month of April and this proclamation would help to raise much needed funds for their programs.

## Relationship to Vaughan Vision 2020/Strategic Plan

This report supports the strategic priorities established by Vaughan Vision 2020 plan:

## **CITY OF VAUGHAN**

## **EXTRACT FROM COUNCIL MEETING MINUTES OF APRIL 8, 2014**

## Item 22, CW Report No. 14 - Page 2

Service Excellence

• Promote Community Safety, Health & Wellness

## **Regional Implications**

N/A

## Conclusion

Staff is recommending that April 2014 be proclaimed as "CARITAS Month", and that the proclamation be posted on the City's website and on the City Page Online.

# **Attachments**

Attachment 1 Correspondence from the Executive Director, The Caritas Foundation, received March 17, 2014

## Report prepared by:

Connie Bonsignore, Administrative Assistant to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

## **COMMITTEE OF THE WHOLE - MARCH 25, 2014**

# PROCLAMATION REQUEST CARITAS MONTH

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#### Service Excellence

Promote Community Safety, Health & Wellness

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# Report prepared by:

Connie Bonsignore, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams City Clerk



March 14, 2014.

Mayor Maurizio Bevilacqua CITY OF VAUGHAN

Attention: Michelle DeBuono

Email: michelle.debuono@vaughan.ca

Dear Mayor Bevilacqua,

This is to request your support of Caritas Telethon month by proclaiming **April as CARITAS MONTH** once again this year.

Our month long telethon begins April  $1^{st}$ , 2014 with televised PSA commercials on TLN and include testimonials from residents within the Caritas program.

We will also be utilizing our new facility to host a number of "in-house" activities all month long to encourage members of our community to attend by DONATION ONLY in support of the telethon!

Some dates still to be confirmed for activities mentioned here.

Invite your friends and colleagues to attend APRIL events by DONATION only as Caritas begins a month long fundraising effort in support of its program!

CARITAS will host a Month-long televised campaign on TLN with PSA's and real-life testimonials; and a 2 hour LIVE finale on CHIN Television April 27, 2014.

Meanwhile, we are opening our doors for the general public to visit the CENTRE to make their donation or attend any one or all of the APRIL activities by donation:

April 5 Skate-a-thon Sports Village, Kicks off telethon month

April 1 Evening of Music, Caritas Centre

April 15 Speaker, David Carmichael "Deadly Dangers of Medications"

David will also share his own tragic story that was caused by self-medicating with the antidepressant Paxil in 2004. Three weeks after starting Paxil and 2 weeks after increasing his dosage to a therapeutic level, David killed his 11-year-old son Ian. He was charged with first degree murder. David was diagnosed as being in a "major depression" with "psychotic episodes" when he took the life of Ian and was judged to be Not Criminally Responsible. He received an absolute discharge from the Ontario Review Board in 2009 and now educates the public about medication safety. Designate your online donation to: Telethon 2014 Visit: <a href="https://www.caritas.ca/DONATE">www.caritas.ca/DONATE</a> today!

As always we are thankful for your support, and would look forward to another opportunity to have APRIL declared as CARITAS MONTH.

Best regards,

Gaura Tonelli

Executive Director, Caritas Foundation

RECEIVED MAR 1 7 2014 CLERK'S DEPT.