CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF MARCH 24. 2015

Item 1, Report No. 12, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on March 24, 2015.

AGE FRIENDLY COMMUNITY PLANNING GRANT

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Executive Director, Office of the City Manager, dated March 3, 2015:

Recommendation

1

The Executive Director, Office of the City Manager, in consultation with the Director of Recreation and Culture, and Director of Financial Planning and Analytics, recommends:

- That Council authorize the submission of an Age Friendly Community Planning Grant application to the Ontario Seniors' Secretariat, in support of the City's forthcoming Older Adult Strategy; and,
- 2. That the City Clerk be requested to forward this resolution to the Ontario Seniors' Secretariat by the March 31, 2015 deadline in support of the application.

Contribution to Sustainability

This report is consistent with the priorities previously set by Council in the Green Directions, Vaughan, Community Sustainability Environmental Master Plan, Goal 4, Objective 4.1:

- 4.1 To foster a city with strong social cohesion, an engaging arts scene, and a clear sense of its culture and heritage.
 - 4.1.1 Develop an implementation plan for the initiatives described in the City's Active Together Master Plan through a phased and budgeted program.

Economic Impact

The development of an Older Adult Strategy is currently being completed by LiesurePlan International. To help support the level of staffing that can be assigned to the development of resulting action plans and implementation of recommendations forthcoming from the strategy, the Recreation and Culture Department has submitted a grant request to the Ontario Seniors' Secretariat for \$50,000. Notification of the grant request will be available by the third quarter of this year.

Communications Plan

The City Clerk will be sending a formal communication to the Ontario Seniors' Secretariat following Council's decision in this matter.

In the event that the Age Friendly Community Planning Grant request is approved, the City will comply with the requirement to credit the Province's financial support in all "publicity, communications or marketing materials developed that promote activities funded by the grant, as well as all other project materials developed, including reports and oral presentations".

The development of the Older Adult Strategy will include consultation with older adults and older adult clubs, a needs assessment, a jurisdictional review of municipal service and delivery approaches and a review of best practices. Information will be posted online, at community centres, in the Recreation and Culture guide and via meetings with stakeholders.

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF MARCH 24. 2015

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Purpose

The purpose of this report is to obtain Council approval for the required resolution in support of the Age Friendly Community Planning Grant application.

Background - Analysis and Options

The City of Vaughan, through its Recreation and Culture Department, offers a wide range of opportunities and facilities to enhance the quality of life in the community. Guided by the Active Together Master Plan and Physical Activity Strategy, the department is taking a proactive approach to developing an Older Adult Strategy in response to the demographic increase expected to Vaughan's older adult population. According to the Ontario Senior's Action Plan, the senior population will more than double by 2036 with the oldest cohorts growing more rapidly than any other. Vaughan's current 60+ cohorts are expected to increase by 126% by 2031 which represents approximately half of the City's anticipated growth for this period.

The needs and expectations of older adults today differ vastly from those of previous generations. To meet the unique challenges and identify opportunities posed by an aging society, municipalities are beginning the process of developing Age Friendly communities. The World Health Organization defines Age Friendly Communities as those whose "policies, services and structures related to the physical and social environment are designed to support and enable older adults to live in a secure environment, enjoy good health and continue to participate fully in their communities".

To achieve this goal, the Recreation and Culture Department, in partnership with the Innovation and Continuous Improvement Department, has secured LeisurePlan International to complete an Older Adult Strategy for the City by mid-2015. The development of the strategy will include consultation with older adults and older adult clubs, a needs assessment, a jurisdictional review of municipal service and delivery approaches and a review of best practices. Information will be posted online, at community centres, in the Recreation and Culture guide and via meetings with stakeholders.

To help support the level of staffing that can be assigned to the development of resulting action plans and implementation of recommendations forthcoming from the Older Adult Strategy, the Recreation and Culture Department has submitted a \$50,000 funding request to the Age Friendly Community Grant program administered by the Ontario Seniors' Secretariat. A resolution of Council is required in support of the initiative must be submitted to the Ontario Seniors' Secretariat no later than March 31, 2015. Notification of the grant request will be available by the third quarter of this year.

Relationship to Vaughan Vision 2020/Strategic Plan

In consideration of the strategic priorities related to Vaughan Vision 2020, the recommendations in this report will support:

- enhancing and ensuring community safety, health and wellness for Vaughan residents;
 and
- promoting health and wellness through program development and increased awareness.

Regional Implications

There are no regional implications.

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF MARCH 24. 2015

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Conclusion

Municipalities across the province will experience significant growth of their older adult population over the next two decades as seniors live longer, healthier lives. Further, the needs of future seniors will present unique challenges and opportunities which have not been previously experienced and will impact how municipalities deliver older adult programs and services. To meet these challenges the Ontario government advocates the development of 'Age Friendly' communities. Vaughan has embarked on the path to becoming an Age Friendly community and attaining recognition by World Health Organization (WHO) as part of their global network.

Vaughan's commitment to meeting the needs of this changing demographic through the development of an Older Adult Strategy will ensure future programs and services harness the potential, and maximize the contribution, of older adults to ensure a healthy, active and inclusive senior population.

Attachments

N/A

Report Prepared By

Mary Reali, Director of Recreation and Culture, ext. 8234 Sunny Bains, Business Services Manager, ext. 8336 Daniel Murack, Business Services Supervisor, ext. 8779

COMMITTEE OF THE WHOLE – MARCH 3, 2015

AGE FRIENDLY COMMUNITY PLANNING GRANT

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Conclusion

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Attachments

N/A

Report Prepared By

Mary Reali, Director of Recreation and Culture, ext. 8234 Sunny Bains, Business Services Manager, ext. 8336 Daniel Murack, Business Services Supervisor, ext. 8779

Respectfully submitted,

Tim Simmonds
Executive Director, Office of the City Manager