

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF MARCH 22, 2016

Item 19, Report No. 12, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on March 22, 2016.

19

**PROCLAMATION AND FLAG RAISING REQUEST
MS AWARENESS DAY**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated March 1, 2016:

Recommendation

The City Clerk recommends:

1. That May 3, 2016 be proclaimed as MS Awareness Day;
2. That the City of Vaughan participate in the MS Awareness Campaign with a flag raising ceremony on May 3, 2016; and
3. That the proclamation be posted on the City's website and published on the City Page online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Council – Proclamations" and on the City Page Online.

Purpose

To respond to the request received from the York Region MS Chapter of the Multiple Sclerosis Society of Canada.

Background - Analysis and Options

Correspondence from the York Region MS Chapter of the Multiple Sclerosis Society of Canada was forwarded to the Office of the City Clerk by the Mayor's Office on February 11, 2016.

The proclamation request meets the requirements of the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act"

Multiple Sclerosis (MS) currently affects hundreds of people in York Region alone. The York Region MS Chapter has requested a proclamation and flag raising ceremony at the City of Vaughan to help raise awareness about the disease. Higher awareness would promote increased involvement of York Region citizens in the fundraising process, which in turn would allow the organization to give more funding to members. Council has previously granted this request.

CITY OF VAUGHAN

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Relationship to Term of Council Service Excellence Strategy Map (2014-2018)

This report supports the Term of Council priorities, as outlined in the Service Excellence Strategy Map:

- Continue to ensure the safety and well-being of citizens

Regional Implications

N/A

Conclusion

Staff is recommending that May 3, 2016 be proclaimed as “MS Awareness Day”, that the City of Vaughan participate in the MS Awareness Campaign with a flag raising ceremony, and that the proclamation be posted on the City’s website and the City Page Online.

Attachment

1. Correspondence from the York Region MS Chapter of the Multiple Sclerosis Society of Canada

Report prepared by:

Julia Bartolomeo, Secretary to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

**PROCLAMATION AND FLAG RAISING REQUEST
MS AWARENESS DAY****Recommendation**

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Attachments

Attachment 1 Correspondence from the York Region MS Chapter of the Multiple Sclerosis Society of Canada

Report prepared by:

Julia Bartolomeo, Secretary to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams



York Region MS Chapter
9350 Yonge Street, P.O. Box 61528
Richmond Hill, Ontario, L4C 0C9

February 11, 2016

RECEIVED

FEB 11 2016

CLERK'S DEPT.

Re: Proclamation of May 3rdth MS Awareness Day in the City of Vaughan

Dear Ms. Joy Cifardoni

Mayor's Office

I am sending you this letter as per our conversation to put forth a Proclamation to council of making May 3rd MS Day in the City of Vaughan. The York Region MS Chapter services hundreds of our members with financial and equipment subsidies each and every month. As you know, York Region is one of Canada's fastest growing regions and every week our membership grows with someone being diagnosed with Multiple Sclerosis. By creating awareness of MS, we will be able to increase our funding to our members and increase the involvement of York Region citizens in helping us fundraise.

In order to achieve this goal, we would like to propose May 3rd MS Day where the MS flag will be raised at the Vaughan City Hall. The flag raising event would boost the MS Awareness Campaign in Vaughan and allow us to reach out to more of our members and accomplish our mission. The York Region MS Chapter would greatly appreciate your continued support in the Flag Raising Event. May is MS Month!

I look forward in speaking with you on this matter and to designating May 3rd MS Awareness Day in the City of Vaughan.

Peter Busciglio
York Region MS Chapter
Director of Client Services/Membership
416.816.4787