

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF FEBRUARY 21, 2017

Item 19, Report No. 6, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on February 21, 2017.

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**PROCLAMATION REQUEST
EPILEPSY AWARENESS MONTH AND PURPLE DAY**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated February 7, 2017:

Recommendation

The City Clerk recommends:

1. That March 2017 be proclaimed as Epilepsy Awareness Month;
2. That March 26, 2017 be proclaimed as “Purple Day”; and
3. That the proclamation be posted on the City’s website and published on the City Page online.

Contribution to Sustainability

Not applicable.

Economic Impact

Not applicable.

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Council – Proclamations” and on the City Page Online.

Purpose

To respond to the request received from the March Awareness Coordinator of Epilepsy York Region.

Background - Analysis and Options

Correspondence was received from the March Awareness Coordinator of Epilepsy York Region in the Office of the Mayor and forwarded to the Office of the City Clerk.

The proclamation request meets the requirements of the City’s Proclamation Policy, as follows:

“That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act”

Epilepsy York Region is a non-profit organization that provides support, education and advocacy to both affected individuals living with epilepsy, and their families. Purple Day dispels the myths about epilepsy and helps people living with the disorder to understand that they are not alone. Council has previously granted this request.

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Relationship to Term of Council Service Excellence Strategy Map (2014-2018)

This report supports the Term of Council priorities, as outlined in the Service Excellence Strategy Map:

- Continue to ensure the safety and well-being of citizens

Regional Implications

Epilepsy York Region is an organization that provides support, education and advocacy for individuals and families across York Region.

Conclusion

Staff is recommending that March 2017 be proclaimed Epilepsy Awareness Month, that March 26, 2017 be proclaimed as “Purple Day”, and that the proclamation be posted on the City’s website and the City Page Online.

Attachments

Attachment 1 Correspondence from the March Awareness Coordinator, Epilepsy York Region

Report prepared by:

Julia Bartolomeo, Secretary to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

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Report prepared by:

Julia Bartolomeo, Secretary to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams

February 2, 2017

Epilepsy York Region
11181 Yonge Street
Richmond Hill, ON, L4S 1L2



Dear Mayor Maurizio Bevilacqua,

As March Awareness Coordinator of Epilepsy York Region, a non-profit organization that provides support, education and advocacy to affected individuals and their families in York Region, I am emailing you regarding recognition of March Awareness and Purple Day in support of epilepsy.

Purple Day is a national effort celebrated on March 26th which is dedicated to increasing awareness about epilepsy worldwide. The campaign is held during the entire month of March and especially on March 26th, inviting people around the world to wear purple and host events in support of epilepsy. Purple Day dispels the myths about epilepsy and helps people living with the disorder to understand that they are not alone.

We would appreciate if the City of Vaughan would proclaim March as Epilepsy Awareness Month, and March 26th as Purple Day and issue a proclamation to that effect.

Yours Truly,

A handwritten signature in black ink, appearing to be 'Tal Barak', written in a cursive style.

Tal Barak
March Awareness Coordinator

RECEIVED
FEB 02 2017
CLERK'S DEPT.