CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF FEBRUARY 18, 2014

Item 5, Report No. 6, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on February 18, 2014.

SIGN VARIANCE APPLICATION FILE NO: SV.13-031 OWNER: BELL & ASSOCIATES LOCATION: 445 EDGELEY BLVD. UNITS 14-15, YCC NO. 661 <u>WARD 4</u>

The Committee of the Whole recommends:

- 1) That the recommendation contained in the following report of the Sign Variance Committee, dated February 4, 2014, be approved; and
- 2) That the deputation of Mr. George Tamburri, Print on Time Inc., Edgeley Boulevard, Concord, be received.

Recommendation

The Sign Variance Committee recommends:

1. That Sign Variance Application SV.13-031, Bell & Associates, be REFUSED.

Contribution to Sustainability

N/A

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Economic Impact

None

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The applicant is proposing one (1) additional ground sign to be constructed on the lot as shown on the attached plan.

Background - Analysis and Options

Sign By-law Requirements (By-Law 203-92, as amended):

6.1 Limit on Number of Signs

- i) One (1) ground sign per lot
- ii) One (1) additional ground sign may be erected for a lot having a street frontage greater than 125m.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF FEBRUARY 18, 2014

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Regional Implications

Region of York Engineering approval is not required for the proposed sign.

Conclusion

The applicant is proposing one (1) additional 1.5 sqm. ground sign to be constructed on the lot as shown on the attached plan. The proposed ground sign is specifically to advertise a printing operation located within Units 14 and 15.

The subject property has a lot frontage of 75 meters and therefore one ground is permitted it be constructed on the lot. The sign by-law requires a minimum of 125 meters between ground signs located on the same property. The applicant is proposing 34 meters between the existing ground sign for the property and the proposed sign for Units 14 and 15.

Members of the Sign Variance Committee have reviewed the application and do not support the application as proposed. In Committee's opinion variance applications for permanent ground signs for individual units within multi-unit buildings should continue not be supported and are recommending that the application be refused. Mobile Signs and "A"-Frame Signs are available to be used by the business premises.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required

Attachments

- 1. Site Plan
- 2. Proposed Sign Location
- 3. Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

COMMITTEE OF THE WHOLE FEBRUARY 4, 2014

SIGN VARIANCE APPLICATION FILE NO: SV.13-031 OWNER: BELL & ASSOCIATES LOCATION: 445 EDGELEY BLVD. UNITS 14-15, YCC NO. 661 WARD 4

Recommendation

The Sign Variance Committee recommends:

1. That Sign Variance Application SV.13-031, Bell & Associates, be REFUSED.

Contribution to Sustainability

N/A

Economic Impact

None

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The applicant is proposing one (1) additional ground sign to be constructed on the lot as shown on the attached plan.

Background - Analysis and Options

Sign By-law Requirements (By-Law 203-92, as amended):

- 6.1 Limit on Number of Signs
 - i) One (1) ground sign per lot
 - ii) One (1) additional ground sign may be erected for a lot having a street frontage greater than 125m.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed sign.

Conclusion

The applicant is proposing one (1) additional 1.5 sqm. ground sign to be constructed on the lot as shown on the attached plan. The proposed ground sign is specifically to advertise a printing operation located within Units 14 and 15.

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Respectfully submitted,

John Studdy Chair, Sign Variance Committee

/as





