

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF FEBRUARY 18, 2014

Item 2, Report No. 6, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on February 18, 2014.

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**PROCLAMATION REQUEST
EPILEPSY AWARENESS MONTH**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated February 4, 2014:

Recommendation

The City Clerk recommends:

- 1) That March 2014 be proclaimed as “Epilepsy Awareness Month”; and March 26th as “Purple Day”, and
- 2) That the proclamation be posted on the City’s website and published on the City Page Online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Council – Proclamations” and on the City Page Online.

Purpose

To respond to the request received from the Executive Director, Epilepsy York Region, dated January 23, 2014.

Background - Analysis and Options

The correspondence received from the Executive Director, Epilepsy York Region is attached. (Attachment 1)

The proclamation request meets the City’s Proclamation Policy, as follows:

“That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) Which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act”

Epilepsy York Region, a registered charity, is seeking Council’s support in proclaiming March 2014 as “Epilepsy Awareness Month”, and March 26th, as “Purple Day”, in an effort to raise awareness of this disease as well as increase understanding, reduce the stigma and improve the quality of life for those affected by epilepsy. An estimated 50 million people worldwide and over 300,000 people across Canada are affected by this neurological condition. Council has previously granted this proclamation.

CITY OF VAUGHAN

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Relationship to Vaughan Vision 2020/Strategic Plan

This report supports the strategic priorities established by Vaughan Vision 2020 plan:

Service Excellence

- Promote Community Safety, Health & Wellness

Regional Implications

The proclamation will raise awareness of this neurological condition within the region.

Conclusion

Staff is recommending that March 2014 be proclaimed “Epilepsy Awareness Month” and March 26th as “Purple Day” and that the proclamation be posted on the City’s website and published on the City Page Online.

Attachment

Attachment 1 – Correspondence from the Executive Director, Epilepsy York Region, dated January 23, 2014

Report prepared by:

Connie Bonsignore, Administrative Assistant to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

COMMITTEE OF THE WHOLE MEETING – FEBRUARY 4, 2014

PROCLAMATION REQUEST **EPILEPSY AWARENESS MONTH**

Recommendation

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Report prepared by:

Connie Bonsignore, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams
City Clerk

January 22, 2014

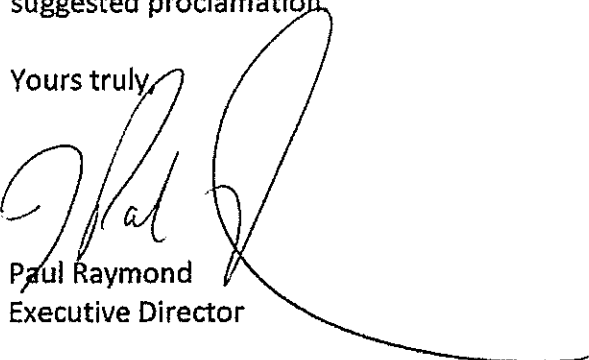
To Whom it May Concern,

As Executive Director of Epilepsy York Region, a non-profit organization that provides support, education and advocacy to people and their families in York Region, I am emailing you regarding recognition of March Awareness and Purple Day in support of Epilepsy.

Purple Day is a national effort celebrated on March 26th which is dedicated to increasing awareness about Epilepsy worldwide. The campaign is held during the entire month of March and especially on March 26th inviting people around the world to wear purple and host events in support of Epilepsy. Purple Day dispels the myths about Epilepsy and helps people living with the disorder understand they are not alone.

We would appreciate, if the City of Vaughan would recognize March as Epilepsy awareness month and March 26th as Purple day, for Epilepsy. We have taken the liberty of attaching suggested proclamation

Yours truly,



Paul Raymond
Executive Director



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www.epilepsyork.org

RECEIVED
JAN 23 2014
CLERK'S DEPT.

Charitable Business No.
68673 7208.RRC001

Proclamation.

Proclamation



Epilepsy awareness month.

Whereas: March 26th is a Purple Day. It is a global effort dedicated to promoting epilepsy awareness in countries around the world, and

Whereas: Epilepsy is one of the most common neurological conditions, estimated to affect over 50 million people worldwide and over 300,000 thousand people in Canada, and

Whereas: One in ten persons will have at least one seizure during his or her lifetime, and

Whereas: March is Epilepsy awareness month, Purple Day will be celebrated on March 26th annually to increase understanding, reduce stigma and improve the quality of life for people with epilepsy throughout the country and globally.

