

# **Curbside Swap Days**

Waste Diversion Programming

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## **Curbside Swap Days**

- Specific dates and times where residents are encouraged to place items they no longer need at the edge of their property for others to take
- Branded as Curbside Swap Days or Giveaway Weekends
- Modeled after longstanding, successful events in Canadian cities such as Halifax, Ottawa, Saskatoon, and Winnipeg
- These events promote the "3-R" hierarchy Reduce, Reuse, Recycle





**Curbside Swap Days** 







### **Program Logistics**







#### **Benefits**

- Provides a new venue for re-use, given the departure of Goodwill Industries from York Region's Community Environmental Centers
- Supports York Region's SM4RT Living Plan and the Reuse, Repair and Repurpose Strategy
- Helps achieve our target of 5% waste reduction from re-use by 2031, and cost savings in processing
- Builds on the success of equivalent programs in Newmarket, Georgina and King





# **Curbside Swap Days in York Region**













### Results from our neighbours

- Estimated 700 homes participated in municipalities of King, Newmarket and Georgina in 2016.
- Most common items included desks, chairs, tables, and metal appliances.
- Staff did not report any issues relating to items left out beyond the end of the event.











### **Promotions**



- City of Vaughan website
- E-newsletter
- Flyers
- Mobile/digital signs
- Social media



#### **Promotions**

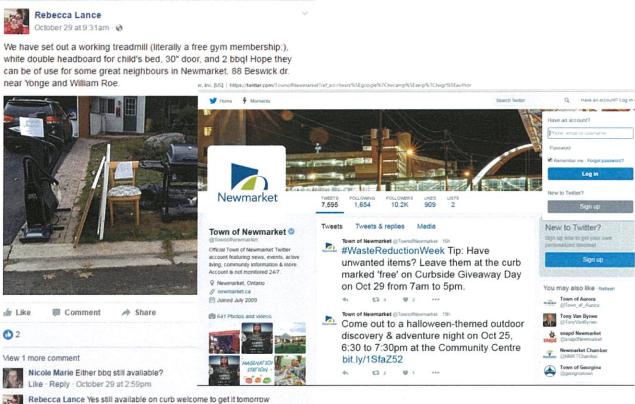
OLDER

Like - Reply - October 29 at 10:01pm

Rebecca Lance Shoot sorry it's gone (2)

Like - Reply - October 29 at 10:01pm









### **Curbside Swap Day Etiquette**

- Take only the items at the curb marked "FREE".
- Respect other people's property don't walk or drive on people's lawns or gardens.
- Giveaway items should still be in good condition.
- Obey the traffic laws at all times.





### **Encouraged Swap Items**

- Appliances
- Artwork
- Bicycles
- Building materials
- Clothes
- Computers and electronics
- Dishes, cutlery,
- Furniture
- Books/movies/CDs/DVDs
- Kitchen gadgets, utensils

- Musical instruments
- Plants, potted trees, etc.
- Pots and pans
- Sporting goods, toys
- Tools
- Usable paint
- Yard and garden tools and equipment
- Other durable goods









## **Discouraged Items**

- Garbage or recyclables
- Chemicals of any kind
- Food items
- Mattresses
- Dangerous/illegal items
- Car/booster seats
- Baby gates and walkers
- Cribs/cradles
- Toilets

Residents will be referred to the **Consumer Product Safety Bureau** for additional information on non-reusable items.











#### **Post-Event Instructions**

For unclaimed items following the events, we will promote local donation and resale options:

- Diabetes Canada
- Kidney Clothes
- Kijiji and Craigslist
- Re-store Vaughan
- Salvation Army
- Local community gifting groups
  - o Bunz Trading Zone
  - FreeCycle.org







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## **Tracking Participation and Impact**

- Feedback received from residents through Access Vaughan
- Observations by City of Vaughan and York Region staff
- Monitoring of media coverage
- Responses to survey question



### **Questions**

