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COMMUNICATION
CW (W5) April 10/17
ITEM - 2

Curbside Swap Days

Waste Diversion Programming

Kate Dykman, Manager, Solid Waste Management
April 10, 2017



CANADA 150



Curbside Swap Days

- Specific dates and times where residents are encouraged to place items they no longer need at the edge of their property for others to take
- Branded as Curbside Swap Days or Giveaway Weekends
- Modeled after longstanding, successful events in Canadian cities such as Halifax, Ottawa, Saskatoon, and Winnipeg
- These events promote the “3-R” hierarchy – Reduce, Reuse, Recycle



Curbside Swap Days



Program Logistics



Benefits

- Provides a new venue for re-use, given the departure of Goodwill Industries from York Region's Community Environmental Centers
- Supports York Region's SM4RT Living Plan and the Reuse, Repair and Repurpose Strategy
- Helps achieve our target of 5% waste reduction from re-use by 2031, and cost savings in processing
- Builds on the success of equivalent programs in Newmarket, Georgina and King



Curbside Swap Days in York Region



Results from our neighbours

- Estimated 700 homes participated in municipalities of King, Newmarket and Georgina in 2016.
- Most common items included desks, chairs, tables, and metal appliances.
- Staff did not report any issues relating to items left out beyond the end of the event.



Promotions



- City of Vaughan website
- E-newsletter
- Flyers
- Mobile/digital signs
- Social media

Promotions

RECENT ACTIVITY



Jenn Murray

October 29 at 10:22am · 🌐

2 lamps and a black futon free for curbside pick up on beman at and patterson



👍 Like 💬 Comment ➦ Share



Jenn Murray Lamps and futon have been taken. Thanks neighbours!

Like · Reply · October 29 at 12:05pm

OLDER



Rebecca Lance

October 29 at 9:31am · 🌐

We have set out a working treadmill (literally a free gym membership.), white double headboard for child's bed, 30" door, and 2 bbq! Hope they can be of use for some great neighbours in Newmarket. 88 Beswick dr. near Yonge and William Roe.



👍 Like 💬 Comment ➦ Share

👍 2

View 1 more comment



Nicole Marie Either bbq still available?

Like · Reply · October 29 at 2:59pm



Rebecca Lance Yes still available on curb welcome to get it tomorrow

Like · Reply · October 29 at 10:01pm



Rebecca Lance Shoot sorry it's gone 😞

Like · Reply · October 29 at 10:01pm

Town of Newmarket @TownofNewmarket
Official Town of Newmarket Twitter account featuring news, events, active living, community information & more. Account is not monitored 24/7.
Newmarket, Ontario
newmarket.ca
Joined July 2009
641 Photos and videos

TWEETS 7,555 FOLLOWING 1,654 FOLLOWERS 10.2K LINES 909 LISTS 2

Tweets Tweets & replies Media

Town of Newmarket @TownofNewmarket · 16h
#WasteReductionWeek Tip: Have unwanted items? Leave them at the curb marked 'free' on Curbside Giveaway Day on Oct 29 from 7am to 5pm.

Town of Newmarket @TownofNewmarket · 13h
Come out to a halloween-themed outdoor discovery & adventure night on Oct 25, 6:30 to 7:30pm at the Community Centre bit.ly/1SfaZ52

Have an account?

☐ Remember me [Forgot password?](#)

[Log in](#)

New to Twitter? [Sign up](#)

New to Twitter? [Sign up](#) now to get your own personalized timeline!

You may also like: [Town of Aurora](#), [Tony Van Bynen](#), [snapsd Newmarket](#), [Newmarket Chamber](#), [Town of Georgina](#)

Curbside Swap Day Etiquette

- Take only the items at the curb marked "FREE".
- Respect other people's property – don't walk or drive on people's lawns or gardens.
- Giveaway items should still be in good condition.
- Obey the traffic laws at all times.

Encouraged Swap Items

- Appliances
- Artwork
- Bicycles
- Building materials
- Clothes
- Computers and electronics
- Dishes, cutlery,
- Furniture
- Books/movies/CDs/DVDs
- Kitchen gadgets, utensils
- Musical instruments
- Plants, potted trees, etc.
- Pots and pans
- Sporting goods, toys
- Tools
- Usable paint
- Yard and garden tools and equipment
- Other durable goods



Discouraged Items

- Garbage or recyclables
- Chemicals of any kind
- Food items
- Mattresses
- Dangerous/illegal items
- Car/booster seats
- Baby gates and walkers
- Cribs/cradles
- Toilets

Residents will be referred to the **Consumer Product Safety Bureau** for additional information on non-reusable items.



Post-Event Instructions

For unclaimed items following the events, we will promote local donation and resale options:

- Diabetes Canada
- Kidney Clothes
- Kijiji and Craigslist
- Re-store Vaughan
- Salvation Army
- Local community gifting groups
 - Bunz Trading Zone
 - FreeCycle.org

**DIABETES
CANADA**

kijiji

Habitat for Humanity
ReStore



craigslist



Tracking Participation and Impact

- Feedback received from residents through Access Vaughan
- Observations by City of Vaughan and York Region staff
- Monitoring of media coverage
- Responses to survey question

Questions

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