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Cycling and Pedestrian Task Force
July 6, 2016

Communication C1

Item: 3

DATE: July 6, 2016

TO: Cycling and Pedestrian Advisory Task Force

FROM: **Policy Planning and Environmental Sustainability**
(Kailyn Smith, Sustainability Coordinator, and Tony Iacobelli, Manager of Environmental Sustainability)

RE: **Green Directions Update to CPATF**

Corporate Initiatives – Staff Engagement

- Smart Commute
 - o Summer Cycling Campaign 2016: An individualized marketing campaign designed to encourage and support City of Vaughan staff to bike to work. It was launched at the end of May with an outdoor event at City Hall, followed by online promotions on Jostle. 14 people made cycling-related pledges for the summer and 9 people are fully participating in the individualized marketing component.
 - o Vaughan's Most Unlikely Cyclist: An annual program that awards a bicycle to one staff person, who then provides communications regarding their cycling experiences.
- Related Events
 - o Pedometer Challenge: A competitive engagement campaign that challenges City staff to log their steps over a two week period. Staff are encouraged to convene walking lunches or register to join City organized walks led by a fitness instructor.
- Future Efforts: We heard a strong desire from City staff to “lead by example” with respect to sustainability in departmental meetings in support of the revision of Green Directions Vaughan. Regarding transportation, carpool measures continue to be the most popular corporate initiative to reduce single occupancy vehicle (SOV) use and consequent greenhouse gas (GHG) emissions. Future efforts being explored in the revision of Green Directions Vaughan may focus on transit in support of the subway station at the VMC and the Barrie GO rail, rather than cycling and walking.



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Community-Scale Initiatives – Green Directions Vaughan (GDV)

- Goal 3 – How we get around
 - o City's Transportation Master Plan
 - o Development Engineering and Public Works are leads for most actions supporting Goal 3

- Goal 2 – Sustainable Development and Redevelopment (Where and how we grow)
 - o Sustainability Metrics. The Sustainability Metrics was developed in partnership with the Town of Richmond Hill and City of Brampton through a project completed in 2013 and partially funded by FCM. It is recognized as an action item to measure progress on a Term of Council Priority (Operational Performance). The Metrics include a wide range planning and urban design measures to encourage active transportation based on input from Peel Region's Healthy Development Index. Staff aim for a report in Q1 2017 to recommend implementation of the Metrics in the development review process.

- Municipal Energy Plan (MEP)
 - o The Vaughan MEP identifies actions for GHG emissions reductions in three sectors: "At Home" (residential buildings); "At Work" (ICI sector); and "On the Move" (transportation).
 - o The MEP recognizes actions through the Development Engineering and Public Works departments in support of the Transportation Master Plan to promote transit uptake and active transportation. The MEP recognizes the role of planning *compact communities*, in support of the Growth Plan, to encourage a reduction in SOV use.
 - o The latest energy report of the Environmental Commissioner of Ontario recommends more action on fuel-switching in the transportation sector to reduce GHG emissions. This is recognized as an "Opportunity" in the MEP, such as through EV charging facilities.

Looking Ahead – GDV 2.0

- Alignment with objectives of health agencies
 - o Active Transportation
 - o Mobility and walkable communities
 - o Complete Streets
 - o Trails and Parks (including connection to greenspace)
 - o Clean Air



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- Alignment with Provincial policy direction (Growth Plan, Ontario's Climate Change Strategy and Climate Change Action Plan)
 - o Pedestrian and cycling infrastructure linked to "community hubs"
 - o Prioritizing active transportation through "complete streets" approach
 - o Green infrastructure in relation to complete streets
 - o "Net zero communities" introduced in the proposed Growth Plan that will include reducing GHG emissions from transportation
 - o Exploring Climate Change Action Plan funding (Green Fund) to potentially implement TDM and provide financial support for cycling and pedestrian infrastructure.