

EXTRACT FROM COUNCIL MEETING MINUTES DECEMBER 15, 2015

168. PROCLAMATION REQUEST
CANADIAN BLOOD SERVICES' WRAP IT UP RED HOLIDAY CAMPAIGN
(Addendum 1)

MOVED by Councillor Carella
seconded by Councillor Yeung Racco

That the recommendation contained in the following report of the City Clerk, dated December 15, 2015, be approved:

CARRIED

Recommendation

The City Clerk recommends:

1. That December 2 – 31, 2015 be proclaimed as Canadian Blood Services' Wrap It Up Red Holiday Campaign;
2. That the proclamation be posted on the City's website and published on the City Page online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Council – Proclamations" and on the City Page Online.

Purpose

To respond to the request received by Canadian Blood Services.

Background - Analysis and Options

Correspondence was received from Canadian Blood Services by Councillor Yeung Racco's office, and forwarded to the Office of the City Clerk.

The proclamation request meets the requirements of the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act"

This time of year proves to be a challenge for collecting blood. This proclamation is hoped to raise awareness in Vaughan about donating blood to meet the expected 125,000 appointments which will need to be filled in December.

CITY OF VAUGHAN

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Minute No. 168 – Page 2

Relationship to Term of Council Service Excellence Strategy Map (2014-2018)

This report supports the Term of Council priorities, as outlined in the Service Excellence Strategy Map:

- Continue to ensure the safety and well-being of citizens

Regional Implications

N/A

Conclusion

Staff is recommending that December 2 – 31, 2015 be proclaimed be proclaimed as Canadian Blood Services' Wrap It Up Red Holiday Campaign, and that the proclamation be posted on the City's website and the City Page Online.

Attachments

Attachment 1 Correspondence from Canadian Blood Services

Report prepared by:

Julia Bartolomeo, Administrative Assistant to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

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Julia Bartolomeo, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams



Your Worship, Maurizio Bevilacqua, Mayor of Vaughan:

During the month of December, Canadian Blood Services is calling upon mayors from across Canada to wrap their communities up in red in support of blood, stem cell, cord blood and organ donations. To a hospital patient and their family, there can no better gift than giving life.

This is the time of year when collecting blood is a challenge. This December, 125,000 appointments need to be filled. As mayor, you have the power to raise awareness to your communities. Please help us save lives in your region.

We hope we can count on your support this holiday season.

Lead the movement

Find Canadian Blood Services on Facebook, Twitter or Instagram and encourage your community to **#GiveLife** and share a bandage pic. A sample shot is included in this package. You can help inspire others by sharing your own story on how blood donations have touched your life or someone you love.



/itsinyoutogive



@itsinyoutogive



@itsinyoutogive

We invite you to make a Proclamation at city council or share these messages on your website or in your newsletters.

- 💧 This holiday, give a gift that can't be bought, Give Life. Wrap it up red this December!
- 💧 You can give the perfect gift to make someone's holidays unforgettable. You can Give Life.
- 💧 This December, more than 125,000 appointments need to be filled. You have the power to Give Life and fill one.

Get involved in a blood donor clinic and encourage others to join you by sponsoring a clinic, donating blood, or visiting and thanking donors at a clinic near you.

www.blood.ca/wrapitupred