

COUNCIL - SEPTEMBER 25, 2012

PROCLAMATION REQUEST NATIONAL SENIORS DAY

Recommendation

The City Clerk recommends:

- 1) That October 1, 2012 be proclaimed "National Seniors Day"; and
- 2) That the proclamation be posted on the City's website and published on the City Page Online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations" and on the City Page Online.

Purpose

The purpose of this report is to respond to the request received from the Minister of Human Resources and Skills Development and the Minister of State (Seniors).

Background - Analysis and Options

The correspondence from the Minister of Human Resources and Skills Development and the Minister of State (Seniors), received September 10, 2012 is attached. (Attachment 1) This request was received too late to be placed on the last Committee of the Whole meeting Agenda. Due to the time-sensitivity of the proclamation to proclaim October 1, 2012 National Seniors Day, we respectfully request that Council ratify the action taken.

The proclamation request meets the requirements of the City's Proclamation Policy as the matter relates to matters over which the City has jurisdiction. The City has proclaimed this proclamation in the past.

On October 1, 2012 the Government of Canada is encouraging communities across Canada to join together to recognize National Seniors Day. National Seniors Day focuses on celebrating and recognizing the contributions made by seniors to improve their communities, families and workplaces. Seniors are active, engaged and informed mentors and leaders and this would be an opportunity to thank and celebrate their ongoing contributions. This proclamation would also raise awareness on the many services introduced by the Government of Canada to improve the well-being and quality of life for Canada's seniors.

Relationship to Vaughan Vision 2020/Strategic Plan

This report supports the strategic priorities established by Vaughan Vision 20/20 Strategic Plan:

Service Excellence

- Promote Community Safety, Health & Wellness

Regional Implications

N/A

Conclusion

Staff is recommending that October 1, 2012 be proclaimed as "National Seniors Day", and that the proclamation be posted on the City's website and on the City Page Online. Given that the next meeting of Council is on October 30, 2012, this report recommends that Council ratify the decision at its meeting of September 25, 2012.

Attachments

Attachment 1 Correspondence from the Minister of Human Resources and Skills Development and the Minister of State (Seniors), received September 10, 2012

Report prepared by

Connie Bonsignore, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams
City Clerk

From:
Sent:
To:
Subject:

Government of Canada / Gouvernement du Canada
<Government_of_Canada_Gouvernement_du_Canada@dm-4.com>
Monday, September 10, 2012 10:00 AM
Abrams, Jeffrey
National Seniors Day 2012 / Journée nationale des aînés 2012

**National
Seniors
Day**

October 1



Celebrating the continuing contributions of Canada's seniors

La version française suit.

Message from the Ministers

Dear Sir/Madam:

On October 1, individuals and communities across Canada will join together to recognize National Seniors Day, an occasion to honour and celebrate seniors.

Seniors are active, engaged and informed mentors and leaders who demonstrate on an ongoing basis what it means to age well. They continue to contribute generously to our families, our communities, our workplaces and our country. National Seniors Day celebrates these accomplishments and builds on many of the concrete measures introduced by the Government of Canada to improve the well-being and quality of life for Canada's seniors.

On October 1, we encourage you to join the efforts of the federal government to celebrate seniors in your lives. Individuals, community leaders, municipalities, colleagues and businesses – everyone can get involved!

- Thank and celebrate a senior's ongoing contributions by sending them an electronic personalized postcard.
- Display posters to mark the day.
- Publish a story of a senior that has made a difference in your life, community or workplace using the proposed feature article.
- Highlight the day with a mayoral proclamation or host an event in your municipality.
- Recognize the day with an event for your employees or present a colleague or staff member with a customized certificate of appreciation for their exceptional contributions to your organization.

Visit the Celebration Tool Kit page to find products for celebrating National Seniors Day in your area. Products include:

- » ePoster
- » ePostcard
- » Feature Article
- » Certificate of Appreciation
- » Tips for Celebrating National Seniors Day
- » Mayoral Proclamation
- » Go to National Seniors Day Web Page

Looking for more ideas on how to celebrate National Seniors Day?
Visit www.seniors.gc.ca for further information, ideas and materials.
You may also call 1 800 O-Canada to order posters.

Whichever way you choose to celebrate National Seniors Day, join
us in thanking older Canadians for helping to build our country and
celebrating their contributions!

Sincerely,

The Honourable Diane Finley, P.C., M.P.
Minister of Human Resources and Skills Development

The Honourable Alice Wong, P.C., M.P.
Minister of State (Seniors)

Canada



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**Journée
nationale
des aînés**

1^{er} octobre



Célébrons les contributions continues des aînés canadiens

Message des ministres

Madame / Monsieur,

Le 1^{er} octobre, des gens et des collectivités partout au Canada se rassembleront pour marquer la Journée nationale des aînés, afin d'honorer et de célébrer les aînés.

Les aînés sont des mentors et des leaders actifs, engagés et informés qui démontrent continuellement ce que cela signifie de bien vieillir. Ils continuent de contribuer généreusement à nos familles, à nos collectivités, à nos milieux de travail et à notre pays. La Journée nationale des aînés célèbre ces réalisations et se fonde sur un grand nombre des mesures concrètes instaurées par le gouvernement du Canada pour améliorer le bien-être et la qualité de vie des aînés canadiens.

Nous vous encourageons à vous joindre au gouvernement fédéral

Visitez la page de la Trousse de célébration afin de trouver des produits pour célébrer la Journée nationale des aînés dans votre région. Voici quelques-uns des produits offerts :

» une affiche électronique

» des cartes postales électroniques

le 1^{er} octobre pour célébrer les aînés qui vous sont chers. Tout le monde peut participer, que vous soyez des particuliers, des dirigeants communautaires, des municipalités, des collègues ou des entreprises!

- Remerciez un aîné de ses contributions continues et célébrez celles-ci en lui envoyant une carte postale électronique personnalisée.
- Installez des affiches pour marquer la journée.
- Publiez un article sur un aîné qui améliore votre vie, collectivité ou milieu de travail, en vous servant de l'article vedette proposé.
- Soulignez la journée avec une proclamation du maire ou en organisant un événement dans votre municipalité.
- Marquez la journée avec une activité spéciale pour vos employés, ou présentez à un collègue ou à un membre du personnel un certificat de reconnaissance personnalisé pour ses contributions exceptionnelles à votre organisation.

- » des articles vedettes

- » un certificat de reconnaissance

- » des conseils pour célébrer la Journée nationale des aînés

- » un exemple de proclamation du maire

- » Aller à la page Web de la Journée nationale des aînés

Cherchez-vous d'autres idées pour célébrer la Journée nationale des aînés? Visitez le site www.aines.gc.ca pour obtenir plus de renseignements, de suggestions et de matériel. Vous pouvez également composer le 1 800 O-Canada pour commander des affiches.

Peu importe la manière dont vous décidez de célébrer la Journée nationale des aînés, joignez-vous à nous pour remercier les Canadiens et les Canadiennes âgés d'avoir aidé à bâtir notre pays et pour célébrer leurs contributions!

Veuillez agréer, Madame / Monsieur, l'expression de mes sentiments les meilleurs.

L'honorable Diane Finley, C.P., députée
Ministre des Ressources humaines et du Développement des compétences

L'honorable Alice Wong, C.P., députée
Ministre d'État (Aînés)

Canada



Cette offre est diffusée aux récipients du bulletin mensuel électronique ÉPIC. En plus des mises à jour mensuelles sur nos séminaires et autres produits, nous vous envoyons des informations sur d'autres produits et services que nous croyons être d'intérêt. Notez que nous n'avons pas divulgué votre adresse courriel à l'annonceur. Si vous souhaitez ne plus recevoir ce type de communication, veuillez cliquer [ici](#). Votre demande sera accusée de réception d'ici 48 à 72 heures.



Seniors Canada

National Seniors Day Celebration Tool Kit

NOTE: Help on accessing alternative formats, such as Portable Document Format (PDF) files, can be obtained in the [alternate format help section](#).

- [Poster](#)
- [Mayoral Proclamation](#)
- [Certificate of Appreciation](#)
- [Website Button](#)
- [Tips for Celebrating National Seniors Day](#)
- [Postcard](#)

Poster

[Download or print a National Seniors Day poster \(PDF version, '976' KB\)](#)



Government of Canada / Gouvernement du Canada

National Seniors Day October 1

Journée 1^{er} octobre nationale des aînés

www.seniors.gc.ca www.aines.gc.ca

ISSD-059-08-11

Canada

Mayoral Proclamation

Officially declare October 1 as National Seniors Day in your community, town or municipality. Hold an event to mark the day and celebrate your declaration!

[Download or print a sample mayoral proclamation. \(PDF version, '686' KB\)](#)

Celebrate and Recognize Seniors in Your City, Town or Community

Here is a proclamation that can serve as a template for your city.

Contact the office of the mayor or your municipal councillor and find out if they are doing a proclamation for National Seniors Day. You could suggest that the mayor make the proclamation during a community-led event celebrating seniors or the Day. If they need a template, one is provided below.

Mayoral Proclamation Template

WHEREAS, on October 1, communities across Canada will join together to recognize National Seniors Day; and

WHEREAS seniors in < *insert your city or town's name* > are present in all aspects of our lives: they are our parents, our grandparents, our teachers, our volunteers, our mentors, our neighbours and our coworkers; and

WHEREAS National Seniors Day focuses on celebrating and recognizing the contributions made by seniors to better their communities, families and workplaces; and

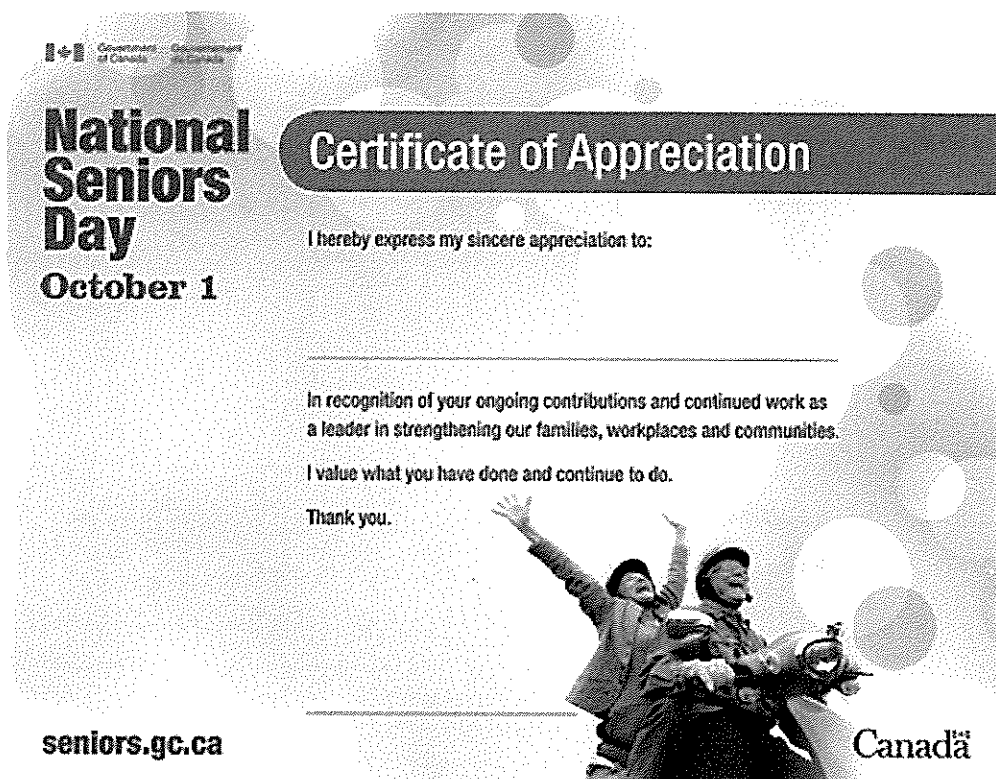
WHEREAS every day, seniors right here in < *insert your city or town's name* > make a big difference and we value what they are doing;

THEREFORE, I, < *mayor's name* >, Mayor of < *insert your city or town's name* >, do hereby proclaim October 1, 2012, as National Seniors Day and urge my fellow citizens to recognize the crucial role played by older Canadians in our community.

Certificate of Appreciation

Know a senior who is making a real difference in the lives of others? Celebrate them with a certificate of appreciation.

[Download or print a certificate of appreciation. \(PDF version, '3,571' KB\)](#)



Website Button

Promote National Seniors Day by posting a button on your website.

Right-click on the icons below to save a copy for use on your web page.



Tips for Celebrating National Seniors Day

Check out these additional ideas for celebrating the seniors in your life!

[Download or print the Tips for Celebrating National Seniors Day. \(PDF version, '1,536' KB\)](#)

- Look through a photo album with a senior in your family.
- Play a game and/or learn a game with your grandparents.
- Make artwork or a craft for a senior.
- Watch an old film or family videos with your grandparents.
- Call a grandparent or elder.
- Learn about your family's history.
- Give a National Seniors Day Certificate of Appreciation.
- Thank a senior who has made a difference in your life.
- Spend time with a senior.
- Visit or volunteer at a seniors' centre.
- Learn a recipe from a senior.
- Help a senior with a daily chore.

- Visit a public library with a senior.
- Send a letter or e-postcard to a senior.
- Start an intergenerational book club.
- Organize a community breakfast.
- Encourage schools and students to get involved in recognizing seniors.
- Distribute posters to promote the day.
- Support volunteerism with seniors and seniors' groups.
- Have special offers or promotions for seniors in your establishment.
- Declare October 1 as National Seniors Day with a Mayoral Proclamation.
- Plan a tree-planting ceremony to commemorate seniors' contributions to the community.
- Engage local media and ask them to help promote the day.
- Promote your event through social media.

Date Modified: 2010-09-08