

EXTRACT FROM COUNCIL MEETING MINUTES SEPTEMBER 9, 2014

**180. PROCLAMATION REQUEST
WASTE REDUCTION WEEK IN CANADA
(Addendum 2)**

MOVED by Regional Councillor Di Biase
seconded by Councillor Carella

That the recommendation contained in the following report of the City Clerk, dated September 9, 2014, be approved:

CARRIED

Recommendation

The City Clerk recommends:

1. That October 20 – 26, 2014 be proclaimed as “Waste Reduction Week in Canada”; and
2. That the proclamation be posted on the City’s website and published on the City Page Online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Council – Proclamations” and on the City Page Online.

Purpose

To respond to the request received from the Executive Director, Recycling Council of Ontario.

Background - Analysis and Options

The correspondence received from the Recycling Council of Ontario, dated August 29, 2014 is attached (Attachment 1). This request was received too late to be placed on the last Committee of the Whole Agenda and so it is being introduced as an addendum at Council.

The proclamation request meets one of the requirements of the City’s Proclamation Policy, namely, “*if the event, campaign or declaration is directly related to matters over which the City has jurisdiction or the City directly sponsors the event, campaign or other matter*”.

The Recycling Council of Ontario has requested the City publicize this proclamation to raise public consciousness about waste and its environmental and social ramifications.

Relationship to Vaughan Vision 2020

This report supports the strategic priorities established by Vaughan Vision 2020 plan:

Service Excellence

- Promote Community Safety, Health & Wellness

CITY OF VAUGHAN

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Regional Implications

N/A

Conclusion

Staff is recommending that October 20 – 26, 2014 be proclaimed as “Waste Reduction Week in Canada”, and that the proclamation be posted on the City’s website and the City Page Online.

Attachments

Attachment 1 Correspondence from the Executive Director, Recycling Council of Ontario, dated August 29, 2014

Report prepared by:

Connie Bonsignore, Administrative Assistant to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

PROCLAMATION REQUEST
WASTE REDUCTION WEEK IN CANADA

RECOMMENDATION

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Attachments

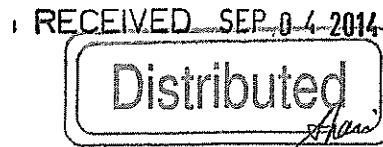
Attachment 1 Correspondence from the Executive Director, Recycling Council of Ontario, dated August 29, 2014

Report prepared by:

Connie Bonsignore, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams
City Clerk



Aug. 29, 2014

Dear Council,

In an ongoing effort to educate and engage Ontarians about waste reduction, Recycling Council of Ontario is asking municipalities from across Ontario to demonstrate their commitment to waste reduction and proclaim Oct. 20 – 26, 2014 as Waste Reduction Week.

Waste Reduction Week in Canada is an environmental campaign that builds awareness around issues of sustainable and responsible consumption, encourages choice for more environmentally responsible products/services, and promotes actions that divert more waste from disposal and conserve natural resources.

Your community's commitment and participation in Waste Reduction Week in Canada communicates the importance of waste reduction, and encourages residents to contribute to environmental protection.

There are three ways for council to proclaim Waste Reduction Week.

1. Online at www.wrwcanada.com/proclamations
2. Incorporate the following into a formal municipal resolution and email your resolution/proclamation to wrw@rco.on.ca:

WHEREAS the generation of solid waste and the needless waste of water and energy resources are recognized as global environmental problems and,

WHEREAS municipal and provincial governments have an important role to play in promoting waste reduction, reuse, recycling, composting and other conservation measures and,

WHEREAS communities, businesses and organizations across Canada have committed to working together to raise awareness of these issues during Waste Reduction Week in Canada, and,

NOW KNOW YE THAT We do by these presents proclaim and declare that Oct. 20 - 26, 2014, inclusive, shall be known as Waste Reduction Week.

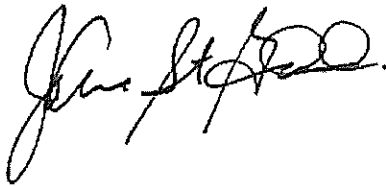
continued

3. Utilize the attached certificate and include your municipality's logo or seal on the bottom right. An electronic version of the certificate is also available at www.rco.on.ca/wrw_ontario. Email your completed certificate to wrw@rco.on.ca.

Please join municipalities across Canada by proclaiming Oct. 20 - 26, as Waste Reduction Week. Alternatively, if your community does not offer official proclamations, have your Waste Reduction Week activities and events profiled online. For more information, visit www.wrwcanada.com.

Thank you for your commitment to waste reduction.

Kind regards,



Jo-Anne St. Godard
Executive Director
Recycling Council of Ontario
416.657.2797, ext. 3
wrw@rco.on.ca

Municipality

hereby recognizes

Waste Reduction Week in Canada Oct. 20-26, 2014

As a municipality, we are committed to reducing our waste, conserving resources, and educating the community about sustainable living.

We recognize the generation of solid waste and the needless waste of resources as global environmental problems and endeavor to take the lead in our community toward environmental sustainability.

We have declared Oct. 20-26, 2014, Waste Reduction Week in

Municipality

Signed

Date

Name and Position

