

EXTRACT FROM COUNCIL MEETING MINUTES SEPTEMBER 9, 2014

179. PROCLAMATION REQUEST
CHILD CARE WORKER & EARLY CHILDHOOD EDUCATOR APPRECIATION DAY
(Addendum 1)

MOVED by Regional Councillor Di Biase
seconded by Councillor Carella

That the recommendation contained in the following report of the City Clerk, dated September 9, 2014, be approved:

CARRIED

Recommendation

The City Clerk recommends:

1. That October 29, 2014 be proclaimed as "Child Care Worker & Early Childhood Educator Appreciation Day"; and
2. That the proclamation be posted on the City's website and published on the City Page Online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Council – Proclamations" and on the City Page Online.

Purpose

To respond to the request received from the President of the Canadian Union of Public Employees (CUPE) and the President of the Ontario Coalition for Better Child Care (OCBCC), received August 29, 2014.

Background - Analysis and Options

Correspondence has been received from the President of the Canadian Union of Public Employees (CUPE) and the President of the Ontario Coalition for Better Child Care (OCBCC) as per Attachment 1. This request was received too late to be placed on the last Committee of the Whole Agenda and so it is being introduced as an addendum at Council.

The proclamation request meets the City's Proclamation policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act"

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES SEPTEMBER 9, 2014

Minute No. 179 – Page 2

The Ontario Coalition for Better Child Care (OCBCC) and the Canadian Union of Public Employees (CUPE) are requesting that the City of Vaughan proclaim “Child Care Worker & Early Childhood Educator Appreciation Day” on October 29, 2014 in recognition of the education, dedication and commitment of child care workers to children, their families and quality of life of our community. Council has granted this proclamation request in the past.

Relationship to Vaughan Vision 2020

This report supports the strategic priorities established by Vaughan Vision 2020 plan:

Service Excellence
Promote Community Safety, Health & Wellness

Regional Implications

N/A

Conclusion

Staff is recommending that October 29, 2014 be proclaimed as “Child Care Worker & Early Childhood Educator Appreciation Day”, and that the proclamation be posted on the City’s website and the City Page Online.

Attachments

Attachment 1 Correspondence from the Canadian Union of Public Employees (CUPE) and the Ontario Coalition for Better Child Care (OCBCC)

Report prepared by:

Connie Bonsignore, Administrative Assistant to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

PROCLAMATION REQUEST
CHILD CARE WORKER & EARLY CHILDHOOD EDUCATOR APPRECIATION DAY

RECOMMENDATION

The City Clerk recommends:

1. That October 29, 2014 be proclaimed as “Child Care Worker & Early Childhood Educator Appreciation Day”; and
2. That the proclamation be posted on the City’s website and published on the City Page Online.

Contribution to Sustainability

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Report prepared by:

Connie Bonsignore, Administrative Assistant to the City Clerk

Respectfully submitted,

Jeffrey A. Abrams
City Clerk



August 20, 2014

80 Commerce Valley Drive, East., Suite 1
Markham, ON L3T 0B2
Phone: 905-739-9739 • Fax: 905-739-9740
Web: cupe.on.ca E-mail: cupeont@web.net

To Ontario mayors and councils,

We are writing to ask that you and your council endorse a day of recognition for the many people who work providing care to children in your community. This year will mark the 14th anniversary of our awareness day which recognizes the education, skills, commitment and dedication of Early Childhood Educators (ECE) and child care staff.

The Ontario Coalition for Better Child Care (OCBCC), the Canadian Union of Public Employees (CUPE) and other labour partners representing child care and ECE workers across Ontario are asking that Wednesday, October 29, 2014, be proclaimed as *Child Care Worker & Early Childhood Educator Appreciation Day* in accordance with the attached resolution.

Many groups are recognized by way of municipal resolution. Such a day allows the community to recognize the work of various groups and to acknowledge the contributions they make in the lives of community members.

Many children, families and communities benefit from the work of child care workers and ECEs. Child care and early learning also contribute to the economic life of communities. Research shows the many economic benefits accrued from affordable, accessible high quality early learning and child care. These benefits come from the number of people employed in the child care industry and because the availability of child care allows parents to work and retrain and to contribute to the economic life of society.

Even if your council does not issue official proclamations, there are many ways for your municipality to participate in and celebrate this special day. We ask your council to sponsor public announcements, display our posters and distribute our buttons. Many municipalities also organize events and contests for the day or have councilors or the mayor participate in events hosted by child care centres within the municipality. A list of ideas and examples is attached.

This year, Child Care Worker and Early Childhood Educator Appreciation Day (October 29) is just a few days after the municipal election (October 27). Between now and then we will be asking those of you running for re-election and other candidates for election, to make investment in child care services in your community a priority issue in your campaign. Above all, we encourage you to engage in a dialogue about the benefits of affordable, high quality child care services in your community. And we invite you to express your commitment to better child care by signing the pledge at www.idependonchildcare.ca/candidates

We would like to acknowledge those municipalities celebrating child care and ECE workers across on Ontario on October 29. Do let us know whether your municipality is participating in the recognition day. Please direct any correspondence on proclamations and/or celebration activities to the attention of Uliana Siniavskaia, by mail: CUPE, 80 Commerce Valley Drive East, Markham, Ontario, L3T 0B2 or by fax at 905-739-3999.

Thank you for your consideration.
In solidarity,

A handwritten signature in black ink, appearing to read "Fred Hahn".

Fred Hahn
President, CUPE Ontario Division
cc: CMSMs/DSSABs

A handwritten signature in black ink, appearing to read "Sheila Olan-Maclean".

Sheila Olan-Maclean
President, OCBCC

RECEIVED

us:cope491

AUG 29 2014

CLERK'S DEPT.

14th Annual Child Care Worker & Early Childhood Educator Appreciation Day

October 29, 2014

Resolution

Whereas years of research confirms the benefits of high quality child care for young children's intellectual, emotional, social and physical development and later life outcomes; and

Whereas child care promotes the well-being of children and responds to the needs of parents, child care workers and the broader community by supporting quality of life so that citizens can fully participate in and contribute to the economic and social life of their community; and

Whereas Many studies show trained and knowledgeable Early Childhood Educators and child care staff are the most important element in quality child care, and that good wages and working conditions are associated with higher job satisfaction and morale, lower staff turnover which leads to high quality education and care;

Therefore Be It Resolved that October 29, 2014 be designated the 13th annual "Child Care Worker & Early Childhood Educator Appreciation Day" in recognition of the education, dedication and commitment of child care workers to children, their families and quality of life of the community.