

**49. PROCLAMATION REQUEST**  
**PUBLIC – RAIL SAFETY WEEK**  
(Addendum No. 1)

MOVED by Councillor Shefman  
seconded by Councillor Yeung Racco

That the recommendation contained in the following report of the City Clerk, dated April 19, 2017, be approved:

CARRIED

**Recommendation**

The City Clerk recommends:

1. That April 24 – April 30, 2017 be proclaimed as Public – Rail Safety Week; and
2. That the proclamation be posted on the City's website and published on the City Page online.

**Contribution to Sustainability**

No direct contribution

**Economic Impact**

No direct impact

**Communications Plan**

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Council – Proclamations" and on the City Page Online.

**Purpose**

To respond to the request received from the Director of Government Affairs, Canadian Pacific Railway.

**Background - Analysis and Options**

Correspondence was received from the Director of Government Affairs, Canadian Pacific Railway, on April 4, 2017.

The proclamation request meets the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (ii) If the event, campaign or declaration is directly related to matters over which the City has jurisdiction or the City directly sponsors the event, campaign or other matter".

This event aims to highlight the ongoing commitment of communities to make Canada's rail network safer. Operation Lifesaver strives to raise public awareness on reducing avoidable accidents, injuries and damage caused by collisions at level crossings or incidents involving trains and citizens.

**Relationship to Term of Council Service Excellence Strategy Map (2014-2018)**

This report supports the Term of Council priorities, as outlined in the Service Excellence Strategy Map:

- Continue to ensure the safety and well-being of citizens

**Regional Implications**

No direct implications

**Conclusion**

Staff is recommending that April 24 – April 30, 2017 be proclaimed as Public – Rail Safety Week, and that the proclamation be posted on the City's website and the City Page Online.

**Attachment**

Attachment      Correspondence from Director of Government Affairs, Canadian Pacific Railway

**Report prepared by:**

Shari Gouzvaris, Supervisor, City Clerk's Administrative Services

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

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**Report prepared by:**

Shari Gouzvaris, Supervisor, City Clerk's Administrative Services

Respectfully submitted,

Barbara A. McEwan  
City Clerk

**Gouzvaris, Shari**

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**From:** Cifardoni, Joy  
**Sent:** April-04-17 10:19 AM  
**To:** 'Nathan\_Cato@cpr.ca'  
**Cc:** McEwan, Barbara; Gouzvaris, Shari; Liscio, Alexandria  
**Subject:** FW: Rail Safety Week - April 24 to 30, 2017 - Canadian Pacific  
**Attachments:** image001.emz

Dear Nathan,

On behalf of Mayor Bevilacqua, I am acknowledging receipt of your e-mail. By copy of our response to the Clerk's office the Mayor is asking that they review your request and respond accordingly.

Thank you for contacting our office.

Kind regards,

Joy Cifardoni  
Executive Assistant  
905-832-8585, ext. 8787 | [joy.cifardoni@vaughan.ca](mailto:joy.cifardoni@vaughan.ca)  
City of Vaughan | Office of the Mayor  
2141 Major Mackenzie Dr., Vaughan, ON L6A 1T1  
[vaughan.ca](http://vaughan.ca)

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**From:** Nathan Cato [[mailto:Nathan\\_Cato@cpr.ca](mailto:Nathan_Cato@cpr.ca)]  
**Sent:** Tuesday, April 04, 2017 9:46 AM  
**To:** Bevilacqua, Maurizio  
**Subject:** Rail Safety Week - April 24 to 30, 2017 - Canadian Pacific



April 4, 2017

Via email: [maurizio.bevilacqua@vaughan.ca](mailto:maurizio.bevilacqua@vaughan.ca)

Dear Mayor Bevilacqua:

Canadian Pacific (CP) and the Canadian Pacific Police Service (CPPS) will be educating the public during this year's Rail Safety Week about safety in and around railway property.

From April 24 through April 30, CP and CPPS will conduct rail safety blitzes in communities across our network – from Montreal to Vancouver – with participation from other police agencies and schools to educate motorists, pedestrians and the general public about the role we each play in staying safe.

"When people use railway property or tracks as walking paths, they are risking their lives," said Laird Pitz, CP's Vice President and Chief Risk Officer. "Rail safety requires vigilance 24 hours a day, seven days a week, 365 days a year. We are asking everyone to consider their own safety around railroad property. The impact of an incident can have tragic consequences for all concerned, including family, friends and community."

CP is proud to be the safest railway in North America, with the fewest reportable train accidents per million train miles among all Class 1 railroads for 11 years straight.

While we are pleased that crossing incidents declined in Canada last year, a sharp rise in trespassing incidents means we must continue to do more. Tragically, 46 pedestrians and 19 drivers lost their lives in these preventable incidents. This is in comparison to 31 pedestrian and 14 driver lives in 2015.

CP believes that one incident is too many. That is why we are working tirelessly, along with our community partners, to promote safety in and around railway property throughout Canada.

We ask that you support rail safety in your community by participating in Canada's Rail Safety Week in the following ways:

1. Declare April 24 – April 30 Rail Safety Week in council by adopting the enclosed draft resolution
2. Promote your declaration over social media by adopting the enclosed draft tweets
3. Ask your local police service to also declare Rail Safety Week over social media
4. Adopt the hashtag #LookListenLive year-round when speaking to the importance of being safe around tracks and trains.

The safety and security of residents in the communities we operate in is – and will continue to be - our number one priority. We hope you will join us in promoting rail safety in your community, during Rail Safety Week 2017 and throughout the year.

Thank you in advance for considering this request. Should your council choose to endorse the enclosed resolution, I would be grateful if you could provide me a copy.

If you have any questions, please do not hesitate to contact me at [Nathan.Cato@cpr.ca](mailto:Nathan.Cato@cpr.ca).

Sincerely,



Nathan Cato

Director, Government Affairs

c.c.:

Laird Pitz, Vice President and Chief Risk Officer, Canadian Pacific

Chief Ken Marchant – Canadian Pacific Police Service

**(DRAFT RESOLUTION) RESOLUTION IN SUPPORT OF PUBLIC - RAIL SAFETY WEEK**

Whereas Public - Rail Safety Week is to be held across Canada from April 24 to April 30, 2017;

Whereas it is in the public's interest to raise citizens' awareness on reducing avoidable accidents, injuries and damage caused by collisions at level crossings or incidents involving trains and citizens;

Whereas Operation Lifesaver is a public/private partnership whose aim is to work with the rail industry, governments, police services, the media and other agencies and the public to raise rail safety awareness;

Whereas Operation Lifesaver has requested City Council adopt this resolution in support of its ongoing effort to save lives and prevent injuries in communities, including our municipality;

It is proposed by Councillor \_\_\_\_\_

Seconded by Councillor \_\_\_\_\_

It is hereby RESOLVED that our community proclaims national Rail Safety Week, to be held from April 24 – April 30, 2017.

## **SOCIAL MEDIA - DRAFT SOCIAL MEDIA POSTS**

### **Monday, April 24:**

- Did you know this week marks Canada's Rail Safety Week? Remember to Look and Listen to Live! #LookListenLive
- This week we're joining @CanadianPacific and all Canadian railways in reminding people to make smart decisions around tracks and trains
- {Suggested placeholder to retweet safety message from @CanadianPacific}

### **Tuesday, April 25:**

- Scary stats: In 2016, 46 pedestrians and 19 drivers tragically lost their lives in preventable rail incidents #LookListenLive
- Retweet if you take the pledge to be safe around tracks and trains this Rail Safety Week #LookListenLive
- {Suggested placeholder to retweet rail safety message from local police agency}

### **Wednesday, April 26**

- Always practice situational awareness around tracks and trains to keep yourself safe #LookListenLive
- {Suggested placeholder to retweet safety message from Transport Canada @Transport\_GC}

### **Thursday, April 27**



- This Rail Safety Week, choose the safe route to school or work and stick to it. Don't let a shortcut cut your life short #LookListenLive
- {Suggested placeholder to retweet safety message from rail safety organization @OpLifesaver}

#### **Friday, April 28**

- If you use railway property or tracks as walking paths, you risk your life. Always use designated paths and crossings #LookListenLive
- {Suggested placeholder to retweet safety message from another railway that operates in your community}

#### **Saturday, April 29**

- This Rail Safety Week, speak to your children about dangers at level crossings and railway property #LookListenLive

#### **Sunday, April 30**

- Proud to be a partner in #RailSafety this Rail Safety Week. Always remember to #LookListenLive
- {Suggested placeholder to RT message from Rail Association of Canada @RailCan}

For more social media content, visit Operation Lifesaver's website at [www.oplifesaver.ca](http://www.oplifesaver.ca)

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