

## memorandum

C	<u>8</u>
Item #	<u>51</u>
Report No.	<u>33</u>
<u>Council - Sept 25/12</u>	

**DATE:** September 25, 2012

**TO:** Mayor Bevilacqua and Members of Council

**FROM:** Marlon Kallideen, Commissioner of Community Services

**COPY:** Clayton Harris, City Manager  
Jeff Abrams, City Clerk  
Mary Reali, Director of Recreation & Culture  
Paul Compton, Area Recreation Manager  
Terri Cosentino, Manager Client Services  
Joseph Chiarelli, Manager Special Project, Licensing and Permits

**RE:** COMMUNICATION C1  
Committee of the Whole Meeting of September 4, 2012  
Girls on the Run - GTA  
Item 51, Report 33

At the Committee of the Whole meeting of September 4, 2012 Ms. Rina De Donato, Council Director for the Girls on the Run - GTA (GOTR) made a deputation requesting use of the showmobile for the June 2013 'It's Cool to be ME' 5 km Run/Event; to provide Services in Kind with respect to barricades, garbage and recycle bins; to provide assistance with road closures and any required permits; and, partner with Ivanhoe Cambridge (Vaughan Mills) and the Girls on the Run GTA, by providing advertising and media.

Following the deputation the communication was received and referred to staff for a report to the Council meeting of September 25, 2012, addressing the deputant's requests.

The GOTR 'It's Cool to be ME' 5km Run has been held at Downsview Park for the last 9 years but as a result of growth of the event (GOTR is expecting 6000 participants, coaches and spectators for the 2013 event) they have outgrown that park and are currently working with Ivanhoe Cambridge (Vaughan Mills) to host the event in Vaughan on Sunday, June 9, 2013.

The following is the City support available to GOTR within approved policies and procedures:

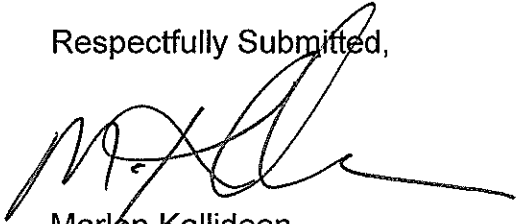
- Facilitating the required Services in Kind (pending availability) and any rental items;
- Upon Community Service Organization (CSO) status being granted, the Services in Kind (SIK) at the lowest possible subsidized rate;

- Promotion of the event through the City Website; poster, flyers and bulletins could also be posted at local community centres and libraries; and,
- Outreach with community groups and school boards by distributing information.

The applicant will be responsible for all costs associated with road closures including signs and barricades. The applicant will be required to complete a Special Event Application to conduct an athletic event at a cost of \$500.00 and fulfill all requirements as per the Special Events Bylaw.

Ms. De Donato has been advised of and satisfied with the level of support the City is able to offer and staff will work with the group to secure the applicable services.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read 'M. Kallideen', with a long horizontal stroke extending to the right.

Marlon Kallideen  
Commissioner of Community Services