



## memorandum

C	<u>6</u>
Item #	<u>38</u>
Report No.	<u>28(cw)</u>
<u>Council - June 25/13</u>	

**DATE:** June 20, 2013

**TO:** Mayor Bevilacqua and Members of Council

**FROM:** Marlon Kallideen, Commissioner of Community Services

**COPY:** Barb Cribbett, Interim City Manager  
Senior Management Team  
Jeffrey Abrams, City Clerk

**RE:** COMMUNICATION C1 – Committee of the Whole – June 11, 2013  
– 1<sup>st</sup> Annual City of Vaughan Parkinson Superwalk

At the Committee of the Whole meeting of June 11, 2013, Mr. Peter Pallotta on behalf of the Parkinson's Seniors Support Group made a deputation to Council to announce and present information on the 1st Annual City of Vaughan Parkinson's Superwalk. The event will take place at City Hall on Sunday, September 8, 2013 and will include the use of indoor and outdoor space.

The Superwalk is intended as a fundraiser for Parkinson Society Canada. Mr. Pallotta understands and is in agreement with the costs associated for the use of City Hall, however was interested in any assistance to allow for the greatest fundraising possible for the Society.

Following the deputation, the communication was received and referred to staff for a report to the Council meeting of June 25, 2013 on the type of support that is available to the Parkinson's Seniors Support Group for their Parkinson Society Canada fundraiser.

### EVENT PARTICULARS and ASSOCIATED COSTS

Items	Details	Unit Cost	Hours	Total
City Hall Atrium Rental	9am-1pm	216.92	4	867.68
City Hall Courtyard Rental	9:30-10:30am	172.24	1	172.24
Overtime Costs	2 staff	50.00	8	400.00
Subtotal				\$1,439.92
HST	13%			187.19
<b>Total **</b>				<b>\$1,627.11</b>

**\*\* Note:**

- Costs were calculated based on the lowest subsidized rate (Community Service Organization rate); and,
- Costs do not include miscellaneous items such as food, beverages, etc.

### SUPPORT AVAILABLE FOR COMMUNITY SERVICE ORGANIZATIONS HOSTING FUNDRAISERS

The following is the City support available to the Parkinson's Seniors Support Group within approved policies and procedures:


- Facilitating the required Services-in-Kind and rental facilities (pending availability);
- Providing this Community Service Organization with the lowest possible subsidized rate;

- Reducing eligible permit fees as per the Council Grants Program\* that *"supports registered charities by reducing permit fees for facilities by 50% for groups operating fundraising events. Groups must donate a minimum of 50% of the reduced permit fees to the charity."* [25% of facility costs only];
- Promotion of the event through the City website; poster, flyers and bulletins could also be posted at local community centres and libraries; and,
- Outreach with community groups and school boards by distributing information.

\* Should an official donation in the minimum amount of 25% of the total facility costs (\$259.98) be received, the City would reduce costs from the total of \$1,627.11 to \$1,039.55 (tax included) for a total discount of \$587.55.

Mr. Pallotta has been advised of and satisfied with the level of support the City is able to offer and staff will work with the group to secure the applicable services while trying to contain costs.

Respectfully submitted,



Marlon Kallideen,  
Commissioner of Community Services