



February 17, 2014

**SENT VIA EMAIL**

**TO:** City of Vaughan  
c/o Jeffrey Abrams, City Clerk  
2141 Major Mackenzie Drive  
Vaughan, ON L6A 1T1

C	25
Item #	3
Report No.	6 (cw)
Council	February 18/14

**AND:** Members of Council

**RE:** Report No. 6 of the Committee of the Whole - Item #3  
Sign Variance Application  
File No: SV.13.014  
Owner: 1051727 Ontario Ltd.  
Location: 5289 and 5309 Highway 7, Lot 5 – 9, Registered Plan 3762  
Ward 2

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Honourable Mayor and Members of Council,

Further to our deputation at the Committee of Whole Meeting on Tuesday, February 4th, 2014, we once again respectfully request that the decision of the Sign Variance Committee be upheld and that council **refuse** the above-mentioned sign variance application.

The applicant has willfully violated the sign by-law by installing signs approximately a year ago on the subject properties that are three times (3x's) larger than what is permissible, and has consistently shown disrespect and disregard for the city's processes.

The city enacts by-laws for the purposes of serving the public's best interest and to ensure the appearance our neighbourhood's, business areas and streetscapes are not adversely affected. Our by-laws are meant to keep our city cleaner, safer and more attractive and to maintain the quality of life for our residents.

For the above-noted reasons we urge Council to **refuse** the variances sought by the applicant and instruct the applicant to remove the signs.

Should you have any questions or concerns, please do not hesitate to contact the undersigned.

Respectfully yours,

**Nick Pinto**  
President  
The West Woodbridge Homeowners Association Inc.