

DATE: FEBRUARY 13, 2014
TO: HONOURABLE MAYOR AND MEMBERS OF COUNCIL
FROM: LEO GRELLETTE, DIRECTOR OF BUILDING STANDARDS DEPARTMENT
RE: **COMMUNICATION
COUNCIL MEETING – FEBRUARY 18, 2014**

C	<u>20</u>
Item #	<u>3</u>
Report No.	<u>6 (cw)</u>
<u>Council - February 18/14</u>	

**SIGN VARIANCE APPLICATION
FILE NO: SV.13-014
OWNER: 1051727 ONTARIO LTD.
LOCATION: 5289 AND 5309 HIGHWAY 7
LOT 5-9, REGISTERED PLAN 3762**

Recommendation

The Director of Building Standards Department recommends:

1. THAT this Communication, BE RECEIVED, as information.

Background

On February 4, 2014, the Committee of the Whole approved the recommendation contained in the report from the Sign Variance Committee and also resolved the following:

"That Sign Variance Application SV13-014, 1051727 Ontario Ltd., be refused unless prior to the Council meeting of February 18, 2014 staff report the negotiation of a settlement acceptable to staff, and Council endorses that settlement."

Staff Update

Staff, during the Committee of the Whole meeting, discussed the refusal with the owner. Staff proposed what they might deem acceptable, being the three small box signs on the North Wall and the one continuous box sign on the West Wall. Staff also told the owner that they would accept one of the larger 'oggi Boutique Townhomes' signs which could be placed on either the North or West Wall.

In the course of discussion the owner was told that all other signs had to be removed.

Staff provided a business card with all contact information and requested that the Owner contact the Director of Building Standards directly. To date Staff have not received a call and there have been no messages left on the Director's phone. Staff would therefore request that the Committee of the Whole decision to refuse the application be upheld.

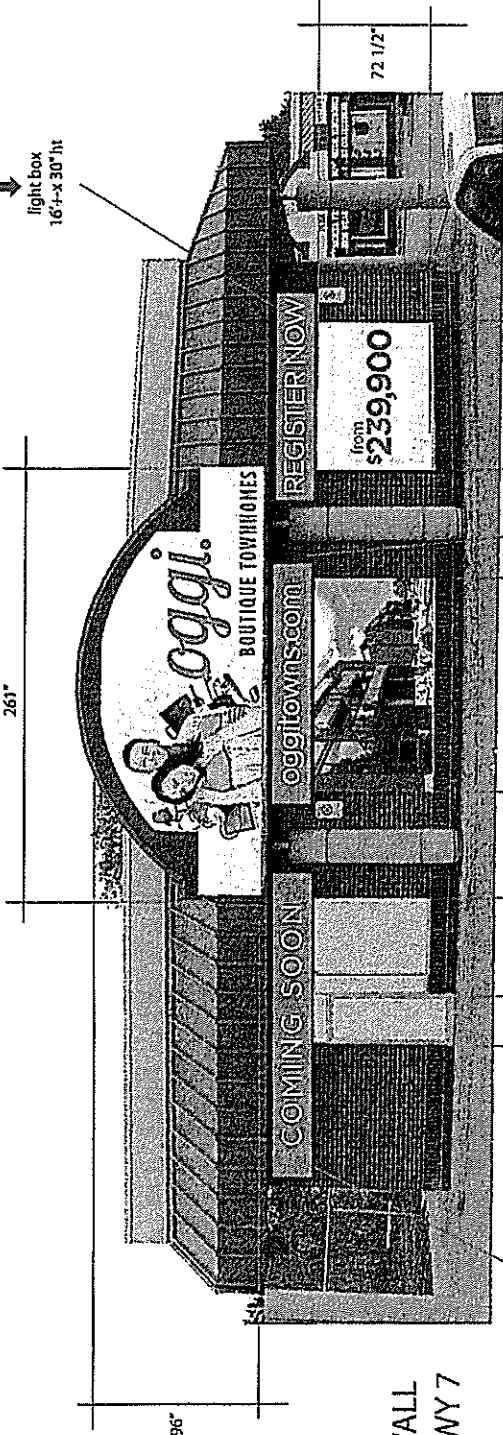


LEO GRELLETTE
Director of Building Standards

Attachment: 5289 Highway 7 – North Wall Facing HWY 7 and West Wall with Entrance Doors

Copy to: Barbara Cribbett, Interim City Manager
John MacKenzie, Commissioner of Planning
Jeffrey A. Abrams, City Clerk

ACCEPT



NORTH WALL
FACING HWY 7

ACCEPT

light box
20'-x-30" ft

72"
PREF VINYL

ACCEPT

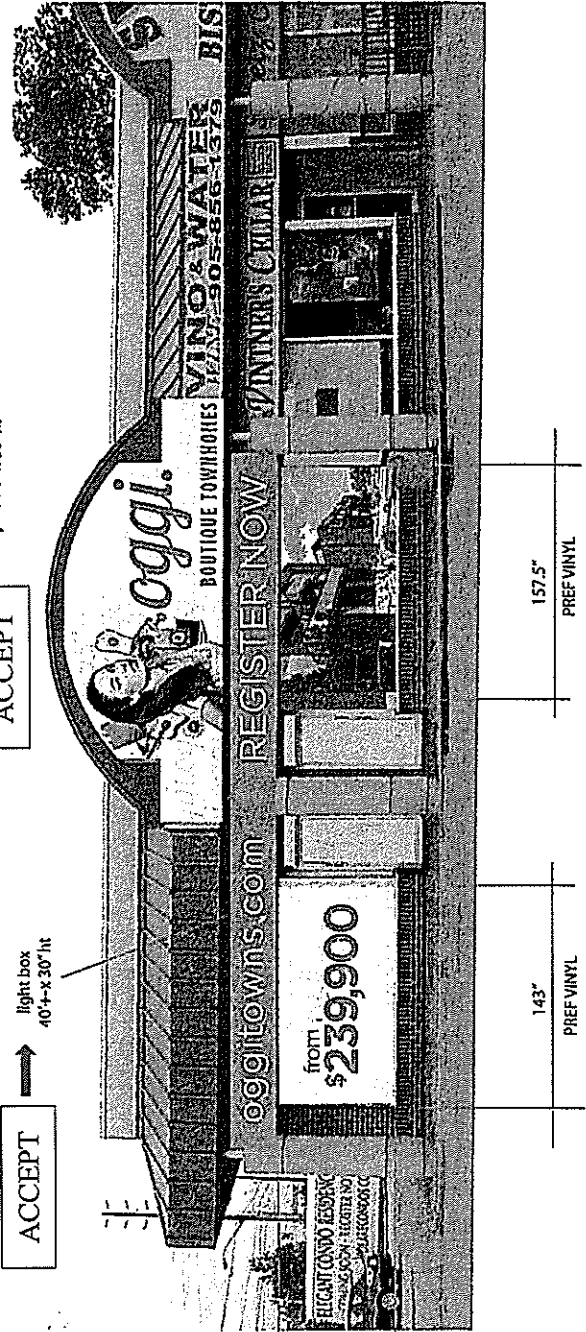
light box
14'-x-30" ft

104.5"
PREF VINYL

72 1/2"

261"

light box
16'-x-30" ft



WEST WALL WITH
ENTRANCE DOORS

ACCEPT

light box
40'-x-30" ft

143"
PREF VINYL

ACCEPT

light box
14'-x-30" ft

157.5"
PREF VINYL

72 1/2"

5289 Highway 7