6.1 Public Awareness

It is extremely important to ensure that all property owners and residents in a heritage conservation district are aware of, and have a clear understanding of, the policies, processes, and procedures which apply in the District. Education opportunities and a comprehensive communication strategy are essential.

6.1.1 Communications

Effective communication of District goals, policies and guidelines is important to the success of any Heritage Conservation District.

Policies:

- a) Information concerning the District and the District Plan, as well as related matters, will be made available to property owners, residents, and commercial tenants.
- b) The Heritage Conservation District by-law will be registered on title to every property in the district, in accordance with the *Ontario Heritage Act*.
- c) The heritage section of the City's website will ensure easy access to a Village of Maple Heritage Conservation District section which will include information such as:
 - i. historical information on the District;
 - ii. a map of the District;
 - iii. the Heritage Conservation District Plan, in the form of downloadable sections as PDF files;
 - iv. links to external websites with helpful heritage information, such as those listed in Section 10 this Plan.
- d) Additional opportunities and mechanisms to inform new homeowners and commercial tenants about the Heritage District and associated requirements through existing City department and operational requirements will be pursued.
- e) The City of Vaughan Property Information System should be altered to reflect the presence of a heritage restriction registered on title.

6.1.2 Education

Education is a useful tool in preserving heritage resources, for owners of heritage properties, whether or not they are in the District, and for City Staff and members of Heritage Vaughan. Some recommended steps that might be undertaken include:

- a) The creation and promotion of learning opportunities for property owners in the District may be pursued. This may include special workshops or presentations, as well as the provision of written materials.
- b) The promotion of periodic learning opportunities for members of Heritage Vaughan to ensure a comprehensive understanding of the heritage conservation principles and policies as well as the specific policies of the Village of Maple Heritage Conservation District Plan is supported.
- A user-friendly information handout might be prepared to explain the heritage conservation easement concept and the associated agreement.