

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF DECEMBER 11, 2012

Item 7, Report No. 48, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on December 11, 2012.

7

**SIGN VARIANCE APPLICATION
FILE NO: SV.12-021
OWNER: PIAZZA VILLAGIO CORP.
LOCATION: 9200 WESTON ROAD, UNIT 26
BLOCK 173, 65M-3359
WARD 3**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated November 27, 2012:

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.12-021, Piazza Villagio Corp., be APPROVED, subject to the area of the sign being reduced to include only the "Vaughan Medical Centre" portion of the sign as shown on the attached plan, and that the sign be redesigned and constructed from cut out letters and logo on the existing background.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The applicant is proposing one (1) additional wall sign on an existing building as shown on the attached plan.

Background - Analysis and Options

Sign By-law Requirements (By-Law 203-92, as amended):

- 6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

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Item 7, CW Report No. 48 – Page 2

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing one (1) additional wall sign on an existing building as shown on the attached plan.

Members of the Sign Variance Committee have reviewed the proposal and have no objections to the variance application provided the area of the sign is reduced to include only the "Vaughan Medical Centre" portion of the sign and that the sign be redesigned and constructed from cut out letters and logo on the existing background.

In Committee's opinion the intent and purpose of the Sign By-law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. Plan of Proposed Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)