

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF DECEMBER 11, 2012

Item 17, Report No. 48, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on December 11, 2012.

17 RECYCLING COUNCIL OF ONTARIO AND MUNICIPAL WASTE ASSOCIATION AWARDS PRESENTATION

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Commissioner of Engineering and Public Works, dated November 27, 2012:

Recommendation

The Commissioner of Engineering and Public Works recommends:

1. That this report be received for information.

Contribution to Sustainability

These four awards recognize the City's ongoing commitment to the environment and sustainability in terms of waste diversion, education and promotion, and technical innovation.

Economic Impact

There is no economic impact as a result of the recommendation.

Communications Plan

N/A

Purpose

To advise Council as to the City recently receiving four awards; one from the Recycling Council of Ontario and three from the Municipal Waste Association.

Background - Analysis and Options

Every year, the City's Public Works Department submits several applications and supporting documentation to the Recycling Council of Ontario (RCO) and the Municipal Waste Association (MWA) for consideration in their annual waste-related and environmental sustainability awards.

This year, Public Works submitted four applications; 3 of the submissions were related to solid waste; one submission was related to environmental sustainability. The environmental sustainability submission was put forth by Public Works on behalf of the Environmental Sustainability Department. All four submissions received an award. Images of these awards will be forwarded separately via a power point file.

In October 2012, the City of Vaughan received the following awards:

The City received a "SILVER" Waste Minimization Award by the Recycling Council of Ontario

This award is awarded to municipalities based on their waste diversion efforts and recognizes the amount of waste diverted from landfill by a municipality. In previous years, the City had won only the Bronze award. Thanks to Council's commitment to environmental sustainability, the commitment of the residents in the City to embrace the City's "Greening Vaughan" waste diversion programs, and the efforts of staff in managing these programs, the City received a silver award this year.

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The City received a SILVER Promotion and Education award from the Municipal Waste Association for “Best Brochure, Pamphlet, Booklet”

On behalf of the Environmental Sustainability Department, Public Works submitted the City's “Green Directions Vaughan ‘Community Sustainability and Environmental Master Plan’ (updated 2012).

This plan was approved in 2009 and updated in 2012. This long-term plan is designed to guide the community to a more sustainable future by addressing environmental, cultural, social and economic issues. It influences all aspects of the City's operational and regulatory activities, including the growth management strategy.

The City received a SILVER Promotion and Education Award from the Municipal Waste Association for “Best Digital Promotion & Education Tool”

As part of the Public Works Departments' commitment to continuous improvement, a digital too was developed in partnership with the City's ITM Department to allow for the on-line booking of bulky item waste collection from multi-residential buildings.

Previously, significant effort was required to organize multi-residential bulky item appointments through the traditional email and telephone method. This new on-line program was launched in early 2012, and requires multi-residential establishments that receive municipal collection, to book their bulky item appointment(s) online. Call-in appointment requests are no longer accepted. This program has been received favourably by the participating multi-residential establishments, and the work effort required to undertake this task has decreased by approximately 70%.

The City received a BRONZE Promotion and Education award from the Municipal Waste Association for “Best Newsletter”

The Public Works Department's “Spring / Summer 2012 Newsletter” was sent to all residents earlier this year. It included reminders to residents about the City's waste diversion programs, as well as well as highlights about new programs and initiatives undertaken by the Public Works Department. This edition as awarded a Bronze award.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and ties into the following Vaughan Vision 20/20 Goals and Objectives:

Goal: Service Excellence
Objective: Lead & Promote Environmental Sustainability
Objective: Demonstrate excellence in Service Delivery

Goal: Organizational Excellence
Objective: Ensure a High Performing Organization

Regional Implications

N/A

Conclusion

Through the efforts of the City's residents and staff, and the direction and commitment from City Council to environmental sustainability, the City has been recognized by both the Recycling Council of Ontario and the Municipal Waste Association for its efforts.

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Attachments

N/A

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