

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF NOVEMBER 19, 2013

Item 2, Report No. 47, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on November 19, 2013.

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**SIGN VARIANCE APPLICATION
FILE NO: SV.13-028
OWNER: MERCEDES BENZ CANADA
LOCATION: 228 STEELES AVENUE, WEST
LOT 26, CONCESSION NO. 1
WARD 5**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated November 5, 2013:

Recommendation

The Sign Variance Committee recommends:

- 1) That Sign Variance Application SV.13-028, Mercedes Benz Canada, be APPROVED, subject to the proposed sign being removed after 18 months.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The applicant is proposing one additional 8.9 sqm. development sign as shown on the attached plans.

Background - Analysis and Options

Sign By-law Requirements (By-Law 203-92, as amended):

- Section 12.1 (c) Each builder is permitted a maximum of two (2) Signs, with a combined sign face area not to exceed 20.0 sq.m.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

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Conclusion

The applicant is proposing one additional 8.9 sqm. development sign as shown on the attached plans. The applicant is requesting the additional signage in order that temporary location information will be available at each of the entrances to the site.

Members of the Sign Variance Committee have reviewed the proposal and have no objections to the application as submitted provided that the proposed sign is removed after 18 months.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)