

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF NOVEMBER 19, 2013

Item 13, Report No. 47, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on November 19, 2013.

13 CITY SUPPORT OF THE CP24 CHUM CHRISTMAS WISH PROGRAM

The Committee of the Whole recommends approval of the recommendation contained in the following resolution submitted by Mayor Bevilacqua, dated November 5, 2013:

Member's Resolution

Submitted by Hon. Maurizio Bevilacqua, P.C., Mayor

Whereas, the City organized a successful Toy Drive in support of the CP24 CHUM Christmas Wish Program in 2010, 2011 and 2012;

Whereas, the CP24 CHUM Christmas Wish Program supplies registered charitable organizations, social service agencies, churches and community centres with financial donations and unwrapped toys which will in turn be distributed to families of many faiths and cultures who require support;

Whereas, this initiative reflects the values and principles promoted by the City to support those who are in need and is consistent with the priorities previously set by Council to foster a city with strong social cohesion;

Whereas, this initiative demonstrates Vaughan's spirit of generosity and support for our local community as well as our municipal partners and residents across the GTA;

It is therefore recommended that the City of Vaughan officially support the CP24 CHUM Christmas Wish Program on an annual basis; and

That the Recreation and Culture Department (Events team) organize drop off centres at all City of Vaughan buildings including Community Centres, Libraries, Fire Stations, the Joint Operations Centre, Vaughan City Hall as well as other local businesses and organizations who have agreed to participate; and

That the Building and Facilities Department and Recreation and Culture Department provide support as needed, including the organization of donation pick-ups at drop-off centres, as well as support for any event that may be organized to promote the Toy Drive; and

That the Corporate Communications Department promote this initiative on the City website, formulate news releases and media advisories as required, advertise as required, and promote through social media avenues such as Facebook and Twitter.

Attachments

None