EXTRACT FROM COUNCIL MEETING MINUTES OF NOVEMBER 20, 2012

Item 1, Report No. 46, of the Committee of the Whole (Working Session), which was adopted, as amended, by the Council of the City of Vaughan on November 20, 2012, as follows:

By approving the following in accordance with Communication C1, from the Commissioner of Community Services, dated November 16, 2012:

That the attached revised Terms of Reference for the Pierre Berton Discovery Centre Fundraising Task Force, be approved.

1 THE PIERRE BERTON ARTIFACTS AND MEMORABILIA TASK FORCE – FINDINGS REPORT

The Committee of the Whole (Working Session) recommends:

- 1) That the Pierre Berton Artifacts and Memorabilia Task Force Findings Report and Feasibility Study, be received;
- 2) That Option B, as set out in the Feasibility study be the preferred option with respect to governance for the Discovery Centre;
- 3) That a two (2) storey building be the preferred design;
- 4) That staff report back to a future Committee of the Whole meeting in early 2013 with respect to the Findings Report and Feasibility Study;
- 5) That the following recommendations contained in Communication C2 from Regional Councillor Di Biase, Chair, Pierre Berton Artifact and Memorabilia Task Force, be approved:
 - 1. That the proposed Pierre Berton Discovery Centre project be approved in principle;
 - 2. That the City apply for a Cultural Spaces Canada Federal grant that has the potential of realizing up to a maximum of 37% of the eligible capital cost of the project (no public use space is eligible);
 - 3. That the City consult other levels of governments and other potential revenue sources to seek out further funding opportunities; and
 - 4. That Council dissolve the Pierre Berton Artifacts and Memorabilia Task Force and reappoint its members and other members of the community to a committee that has delegated powers from Council to report back in 12 months on a fundraising strategy and the fundraising potential of the Discovery Centre;
- 6) That staff bring forward to the Council meeting of November 20, 2012, a modified terms of reference as it relates to the new Task Force membership, to allow for a broader range of members from beyond the immediate community;
- 7) That the newly formed Task Force report back to a Committee of the Whole meeting in 12 months on its findings;
- 8) That the presentation of Mr. Peter Berton, The Ventin Group Ltd., Stafford Street, Toronto, Ms. Christine Lockett, Christine Lockett Associates, Helena Avenue, Toronto, and Mr. Stephen Petri, Reich + Petch Architects, Yonge Street, Toronto, be received;

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- 9) That the following deputations and communication be received:
 - 1. Mr. Ken Schwenger, President, Kleinburg and Area Ratepayers' Association, Coldspring Road, Kleinburg and Communication C3, dated November 12, 2012;
 - 2. Mr. Ian H. Mitchell, Main Street South, Georgetown; and
 - 3. Mr. Frank Greco; and
- 10) That Communication C1 from Ms. Kathleen Anderson, Canadian Federation of University Women, dated October 22, 2012, be received.

Recommendation

The City Clerk, on behalf of the Pierre Berton Artifacts and Memorabilia Task Force, forwards the following for Council's consideration:

- 1) Pierre Berton Artifacts and Memorabilia Task Force recommendation of September 21, 2012 (Item 1, Report No. 6):
 - i. That the Findings Report and Feasibility Study, be received;
 - ii. That a report, including the Findings Report and Feasibility Study, be forwarded to the Committee of the Whole (Working Session) meeting of October 23, 2012;
 - iii. That with respect to governance for the Discovery Centre, that Option B, as set out in the Feasibility study be forwarded to Council;
 - iv. That a two (2) storey building be the preferred design; and
 - v. That staff review the Findings Report and Feasibility Study and report back to a future Committee of the Whole meeting.

Contribution to Sustainability

This report is consistent with the priorities previously set by Council in the Green Directions, Vaughan, Community Sustainability Environmental Master Plan, Goal 4, and Objective 4.1:

 To foster a city with strong social cohesion, an engaging arts scene, and a clear sense of its culture and heritage.

Economic Impact

At this time resources have not been allocated or approved.

Communications Plan

The Task Force members will be communicated any outcome resulting in the review of this report.

Purpose

The purpose of this report is to forward for Council's consideration the Pierre Berton Artifact and Memorabilia Task Force recommendation of September 21, 2012.

Background - Analysis and Options

In October 2011, Council appointed the Pierre Berton Artifacts and Memorabilia Task Force with a mandate to conduct research and consultation with the objective of submitting a findings report by December 2012 on how the following goals might be achieved:

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- 1. The creation of a place to house artifacts (awards, honorary degrees, desk, books, photos and other memorabilia) collected by Mr. Berton during his 55 years of residence in Kleinburg;
- 2. The development of a centre that would attract tourism in Kleinburg;
- 3. The provision of a place where school children and the public can become acquainted with one of Vaughan's most prominent citizens and obtain an appreciation of his contribution to the understanding of Canadian history;
- 4. Providing a showcase for some of the Canadian historical events, people and places Pierre Berton wrote about in his books and articles during the span of his career; and
- 5. Providing a showcase for Pierre Berton's contribution to the evolution of Canadian media, journalism and television.

And further, that the report articulate:

- a) A proposed budget and funding plan for the establishment and ongoing operation of the museum;
- b) A proposed operation model; and
- c) Such other considerations necessary for the establishment and successful operation of the facility.

Relationship to Vaughan Vision 2020/Strategic Plan

In consideration of the strategic priorities related to Vaughan Vision 2020, the report will provide:

- STRATEGIC GOAL: Service Excellence – Demonstrates excellence in service delivery.
- STRATEGIC OBJECTIVES: Service Excellence - Preserve our heritage and support diversity, arts and culture.

This report is consistent with the priorities previously set by Council, however the necessary resources have not been allocated and approved.

Regional Implications

None.

Conclusion

The City Clerk is forwarding the Pierre Berton Artifact and Memorabilia Task Force recommendation of September 21, 2012 for Council's consideration.

Attachments

- 1. Pierre Berton Artifact and Memorabilia Task Force Findings Report
- 2. Pierre Berton Artifact and Memorabilia Feasibility Study

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Report Prepared By

Adelina Bellisario, Assistant City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)