

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF DECEMBER 11, 2017

Item 9, Report No. 44, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on December 11, 2017.

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**SIGN VARIANCE APPLICATION
FILE NO: SV.17-008
OWNER: FIRSTSERVICE RESIDENTIAL
LOCATION: 3175 RUTHERFORD ROAD
YCC 1052, BUILDING L, UNIT 74
WARD 4**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated December 5, 2017:

Recommendation

The Sign Variance Committee recommends:

1. That Sign Variance Application SV.17-008, FirstService Residential, be APPROVED, as amended.

Contribution to Sustainability

N/A

Economic Impact

The necessary resources have been allocated from within the existing complement.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The purpose of this report is to present for Council approval the recommendation of the Sign Variance Committee in this matter.

Background - Analysis and Options

Variance Analysis:

The applicant is requesting to install two (2) additional wall signs and one (1) door sign (removed from approved submission).

Sign By-law Requirements (By-Law 203-92, as amended):

Section 6 – General Provisions for all Signs

- 6.1 Limit on number of signs
One (1) only of the following sign types per exterior wall per business premises:
 - a) Wall sign
- 6.2 Compliance with Site Development Agreements
These signs were not part of the original Site Development Agreement

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Through consultation with the Sign Variance Committee, the applicant amended their original sign variance application. These amendments included the removal of a door sign and the redesign of the wall signs to be consistent with other signage in commercial development.

Relationship to Term of Council Service Excellence Strategy Map (2014-2018)

This report supports the goals established by Council in the Vaughan Vision 2020/Strategic Plan, in particular:

Service Excellence – Promote Community Safety, Health & Wellness.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The Sign Variance Committee has no objection to the subject Sign Variance application as amended by the applicant, in consultation with the Committee.

If Council, however, finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. Photo of Sign – Front Elevation
3. Drawing of Sign – Side Elevation
4. Front and Side Elevation

Report prepared by:

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Recreation Services

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)