CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF DECEMBER 15. 2015

Item 24, Report No. 44, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on December 15, 2015.

24 RESOLUTION REQUESTED BY A LOCAL WINERY / BREWERY TO SUPPORT AND ENDORSE "BY THE GLASS" MANUFACTURER'S LIMITED LIQUOR SALES LICENCE

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated December 1, 2015:

Recommendation

The City Clerk recommends:

1. That the Council of the Corporation of the City of Vaughan support the request of Magnotta Winery Corporation and endorse their application to obtain "By the Glass" Manufacturer's Limited Liquor Sales Licences to sell and serve their wine and beer to patrons for consumption in single servings at their manufacturing site.

Contribution to Sustainability

This report implements the Goals and Objectives of Green Directions Vaughan as follows:

GOAL 4: To create a vibrant community where citizens, business and visitors thrive.

Economic Impact

There is no economic impact associated with this report.

Communications Plan

This report will be available on the City of Vaughan web site.

Purpose

A new regulation enacted under the Liquor Licence Act creates a new category of liquor licence that allows Ontario wineries and breweries to sell and serve their wine and beer to patrons in single servings at their manaufacturing site. Manufacturers wishing to obtain Manufacturer's Limited Liquor Sales Licence "By the Glass" licences must include with their applications to the Alcohol and Gaming Commission of Ontario (AGCO), a resolution approved by the local municipal Council supporting the issuance of such a licence.

This request is before Council as the City of Vaughan has received correspondence (attached) from a local winery / brewery seeking such a resolution for the purposes of applying to the (AGCO) for a "By the Glass" licence.

Background - Analysis and Options

On May 7, 2007, a new Regulation (Ontario Regulation 196/07) was enacted under the provisions of the Liquor Licence Act establishing a new class of liquor licence: a "Manufacturer's Limited Liquor Sales Licence". This new type of licence allows Ontario wineries and breweries to sell and serve the wine and beer which they have manufactured on site, in servings whose quantities do not exceed 341 ml (12oz) for beer and 142 ml (5oz) for wine, between the hours of 11:00 am and 9:00 pm on any day.

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF DECEMBER 15. 2015

Item 24, CW Report No. 44 - Page 2

Normally, new liquor licences are issued by the Province only after a public consultation process has taken place. As this new class of "By the Glass" Manufacturer's Licence is exempt from public advertising requirements, the regulations under the Liquor Licence Act instead require that a resolution be passed by the Council of the applicable municipality indicating support for the issuance of the licence-representing popular support of the local community.

Relationship to Term of Council Service Excellence Strategy Map (2014-2018)

The recommendation contained in this report supports the following contained in the Term of Council Service Excellence Strategy Map (2014-2018):

VISION: A City of choice that promotes diversity, innovation and opportunity for all

citizens, fostering a vibrant community life that is inclusive, progressive,

environmentally responsible and sustainable.

MISSION: Citizens first through service excellence.

Regional Implications

There are no Regional implications associated with this report.

Conclusion

Approval of the recommendation will allow a City of Vaughan winery/brewery to include this resolution when applying to obtain a special liquour licence that would permit them to sell and serve wine and beer on the manufacturing site for the intent of promoting their product, either to enhance a tourism experience or for educational purposes.

Attachments

- 1. Correspondence from Magnotta Winery Corporation
- 2. AGCO Information Bulletin

Report prepared by:

Joseph Chiarelli Special Projects, Licensing & Permits, Insurance Risk Manager, Ext. 8737

Rose Magnifico Assistant City Clerk, Ext. 8030

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)