

**CITY OF VAUGHAN**

**EXTRACT FROM COUNCIL MEETING MINUTES OF OCTOBER 29, 2013**

Item 4, Report No. 42, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on October 29, 2013.

**4**

**SIGN VARIANCE APPLICATION  
FILE NO: SV.13-025  
OWNER: OXFORD PROPERTIES GROUP  
LOCATION: 71 ROYAL GROUP CRESCENT  
LOT 4-5, CONCESSION 9  
WARD 2**

**The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated October 15, 2013:**

**Recommendation**

The Sign Variance Committee recommends:

1. That Sign Variance Application SV.13-025, Oxford Properties Group, be APPROVED.

**Contribution to Sustainability**

N/A

**Economic Impact**

None.

**Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

**Purpose**

The applicant is proposing to install one additional ground sign on the lot as shown on the attached plans.

**Background - Analysis and Options**

Sign By-law Requirements (By-Law 203-92, as amended):

Section 6 – General Provisions for All Signs

6.1 Limit on Number of Signs

One (1) ground sign per lot.

- (ii) one (1) additional ground sign may be erected for a lot having a street frontage greater than 125m

**Relationship to Vaughan Vision 2020/Strategic Plan**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

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**Regional Implications**

Region of York Engineering approval is not required for the proposed signs.

**Conclusion**

The applicant is proposing to install one additional 1.2 sqm ground sign on the lot as shown on the attached plans. The proposed sign is in addition to another similar sized sign that is located on the property. These ground signs are to serve as direction signs and are similar to applications SV-024 and SV-026 that also appear on this agenda.

Members of the Sign Variance Committee have reviewed the application and have no objections to the application as submitted. Committee members note that the ground signs for the property are slightly larger than the maximum 0.50 sqm direction signs that are permitted without permits and property is in a complex of buildings where there are no traditional ground signs. (Ground signs in this area are permitted to have a maximum sign area of 10 sqm.)

In the opinion of the Sign Variance Committee the intent and purpose of the City's Sign By-Law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

**Attachments**

1. Site Plan
2. Sketch of sign

**Report prepared by:**

John Studdy, Manager of Customer & Administrative Services Ext 8232

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)