

**CITY OF VAUGHAN**

**EXTRACT FROM COUNCIL MEETING MINUTES OF DECEMBER 9, 2014**

Item 37, Report No. 41, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on December 9, 2014.

**37**

**SIGN VARIANCE APPLICATION  
FILE NO: SV.14-013  
OWNER: T-STAR CORP.  
LOCATION: 1600 LANGSTAFF ROAD  
LOT 38, PLAN 65M-2043  
WARD 4**

**The Committee of the Whole recommends:**

- 1) That consideration of this matter be deferred to the Council meeting of January 20, 2015, to allow further consultation with the applicant; and**
- 2) That the deputation of Mr. Just Cole, Steel Art Signs Corp, Esna Park Drive, Markham, be received.**

**Recommendation**

The Sign Variance Committee recommends:

1. That Sign Variance Application SV.14-013, T-Star Corp., be REFUSED.

**Contribution to Sustainability**

N/A

**Economic Impact**

None

**Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

**Purpose**

The applicant is requesting to erect one (1) additional wall sign on an existing elevation where a current wall sign exists for the same tenant.

**Background - Analysis and Options**

Section 6 – General Provisions for All Signs

- 6.1 Limit on Number of signs  
One (1) only of the following sign types per exterior wall per business premises:
  - a) Wall sign
- 6.2 Compliance with Site Development Agreements

**Relationship to Vaughan Vision 2020/Strategic Plan**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

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**Regional Implications**

Region of York Engineering approval is not required for the proposed signs.

**Conclusion**

The Wall elevation would permit a sign up to 20 sq.m. Although the proposed sign and existing wall sign combined is 6.64 sq.m, it does not meet the minimum height requirement of 2.44m above the finished floor level immediately below such sign. In addition, staff have concurred that the support of an additional sign for the purpose of advertising a phrase rather than business identification is unnecessary and creates excessive signage, and would not be keeping with the intent and purpose of the sign bylaw. The applicant currently uses two pylon signs, one wall sign, directional and window signs to assist with conducting their day to day operations.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

**Attachments**

1. Site Plan
2. Sketch of Sign

**Report prepared by:**

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(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)