

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF NOVEMBER 17, 2015

Item 16, Report No. 40, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on November 17, 2015.

16

25TH ANNIVERSARY OF THE CITY OF VAUGHAN

The Committee of the Whole recommends approval of the recommendation contained in the following resolution submitted by Mayor Bevilacqua, dated November 3, 2015:

Member's Resolution

Submitted by Hon. Maurizio Bevilacqua, P.C., Mayor

Whereas the City of Vaughan will be celebrating its 25th Anniversary of City status in 2016;

Whereas the City of Vaughan is a dynamic and growing municipality with a diverse population, a rich history, and a strong civic pride;

Whereas celebrations associated with the 25th Anniversary of the City of Vaughan present the opportunity to reflect upon and pay tribute to our heritage, promote our City's accomplishments and look ahead to the future of our growing community;

Whereas preliminary discussions with staff have taken place to inform this Member's Resolution;

Whereas a Coat of Arms is a permanent and public symbol of a municipal corporation, and the gift of a Coat of Arms from the Crown during Vaughan's celebratory year would be a significant and memorable honour;

Whereas community events, public outreach and recognition programs foster civic engagement, attract tourism, increase awareness of city initiatives and preserve our collective memory;

It is therefore recommended:

1. *The City Clerk be requested to submit a petition to the Canadian Heraldic Authority, for the City of Vaughan to receive a grant of a Coat of Arms;*
2. *That the City Manager be requested to assign a staff team to determine and plan other appropriate celebrations and recognitions for 25th anniversary celebrations for the City of Vaughan;*
3. *That the staff team give consideration to the following:*
 - *The establishment of a Key to the City program*
 - *The establishment of the Order of Vaughan in recognition of extraordinary contributions to the City of Vaughan*
 - *25th Year Anniversary branding and Communications Strategies to promote Vaughan's 25th Anniversary and engage residents, employees, and Council in a year-long celebration of civic pride to commemorate this milestone*
 - *Sponsorship and grant opportunities*
 - *Community input into 25th Anniversary preparations to assist in the planning process so that the celebrations may evolve into a formal and lasting legacy for the City*
 - *The creation of a commemorative 25th Anniversary book about the City of Vaughan*

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4. *That the staff team consult with Members of Council as appropriate to ensure that community input is incorporated into the planning exercise;*
5. *That staff pursue sponsorship opportunities for these initiatives, and any other funding will be within existing approved budgets;*
6. *That the City Manager be delegated the authority to allocate funds to these initiatives.*

Attachments

N/A