

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF NOVEMBER 21, 2017

Item 12, Report No. 39, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on November 21, 2017.

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**SIGN VARIANCE APPLICATION
FILE NO: SV.17-007
OWNER: 2151261 ONTARIO INC.
LOCATION: 2270 TESTON ROAD
LOT 26, CONCESSION 4
WARD 1**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated November 7, 2017:

Recommendation

The Sign Variance Committee recommends:

1. That Sign Variance Application SV.17-007, 2151261 Ontario Inc., be REFUSED.

Contribution to Sustainability

N/A

Economic Impact

The necessary resources have been allocated from within the existing complement.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The purpose of this report is to present for Council approval the recommendation of the Sign Variance Committee in this matter.

Background - Analysis and Options

The applicant is requesting to install one (1) 3-sided real estate sign.

Sign By-law Requirements (By-Law 203-92, as amended):

Section 4 – Signs permitted for all use categories

- 4.1 (b) Real Estate signs not exceeding 1.0 sq. m in sign area for residential uses and 2.0 sq. m in sign area for all other use categories, which advertise the sale, rental, or lease of the premises or lot upon which said signs are located.

Variance Analysis:

Allowed 2 sq m. Proposed 11.89 sq. m.

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Relationship to Term of Council Service Excellence Strategy Map (2014-2018)

This report supports the goals established by Council in the Vaughan Vision 2020/Strategic Plan, in particular:

Service Excellence – Promote Community Safety, Health & Wellness.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The Sign Variance Committee finds the proposed sign excessive in size/area for this type of sign and as a result, does not support the approval of the subject application.

If Council, however, finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Photo of Sign at Location
2. Sign Drawing

Report prepared by:

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Recreation Services

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)