

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF OCTOBER 30, 2012

Item 6, Report No. 39, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on October 30, 2012.

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**SIGN VARIANCE APPLICATION
FILE NO: SV.12-017
OWNER: RALPH CHIDO LTD.
LOCATION: 7730 ISLINGTON AVENUE
LOT 5, CONCESSION 7
WARD 2**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated October 16, 2012:

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.12-017, Ralph Chiodo Ltd., be REFUSED.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The applicant is proposing the maintenance of an existing 9.3 sqm. 3rd party pylon sign located in front of 7730 Islington Ave., as shown on the attached plans.

Background - Analysis and Options

Sign By-law Requirements (By-Law 203-92, as amended):

Section 5 – Prohibited Signs

5.15 - Signs not related to any business located on the lot.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is required for the proposed signs.

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Conclusion

The applicant is proposing the maintenance of an existing 9.3 sqm. 3rd party pylon sign located in front of 7730 Islington Ave. whereas the subject premises (Pizza Pizza) are located at 7694 Islington Ave. (Approximately three properties to the south.) as shown on the attached plans.

Similar to other applications in the past for 3rd party signs, it is the opinion of the Sign Variance Committee that all signs related to a business premises should be located on the lot where the business is located in accordance with the City's Sign By-Law.

Members of the Sign Variance Committee do not support the sign variance application and are recommending that it be refused.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Aerial view site map
2. Site Plan
3. Sketch of Sign
4. Photo of Existing Sign

Report prepared by:

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(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)