

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF OCTOBER 30, 2012

Item 5, Report No. 39, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on October 30, 2012.

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**SIGN VARIANCE APPLICATION
FILE NO: SV.12-016
OWNER: CREDITSTONE MOTORS
LOCATION: 254 CREDITSTONE ROAD
LOT 8, PLAN RP-7977
WARD 4**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated October 16, 2012:

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.12-016, Creditstone Motors, be APPROVED.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The applicant is proposing to convert one side of an existing 18.6 sqm. Poster Panel Sign (Billboard Sign) to a Trivision panel sign. (Auto rotating with three different messages - three sided.)

Background - Analysis and Options

Sign By-law Requirements (By-Law 203-92, as amended).

SECTION 5 - PROHIBITED SIGNS

No person shall erect, install, post, display, maintain or keep on a premises any of the following types of signs:

5.1 signs which incorporate in any manner any flashing or moving illumination which varies in intensity or which varies in colour, and signs which have any visible moving parts, visible mechanical movement of any description, or other apparent movement achieved by electrical pulsations or by actions of normal wind current other an Electronic Message Display as defined in Section 2.

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Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is required for the proposed sign.

Conclusion

The applicant is proposing to convert one side of an existing 18.6 sqm. Poster Panel Sign (3rd Party Billboard Sign) to a Trivision panel sign. (Auto rotating with three different messages - three sided.)

Members of the Sign Variance Committee have reviewed the application and have no objections to the application as submitted. Members of the Sign Variance Committee note that the existing sign is located in an area of the City that permits the installation/use of Poster Panel Signs and the sign is setback from Highway 7 and located away from the street intersection.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. Photo of Sign
3. Typical Trivision Poster Panel Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)