

**CITY OF VAUGHAN**

**EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 17, 2013**

Item 8, Report No. 35, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on September 17, 2013.

**8**

**SIGN VARIANCE APPLICATION  
FILE NO: SV.13-020  
OWNER: FIELDGATE  
LOCATION: 3611 MAJOR MACKENZIE DRIVE  
BLOCK 84, 65M-3626  
WARD 3**

**The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated September 3, 2013:**

**Recommendation**

The Sign Variance Committee recommends:

- 1) That Sign Variance Application SV.13-020, Fieldgate, be APPROVED, subject to:
  - a) The background aluminum backing panel is not to exceed the limits of the existing sign frames; and
  - b) The area of the text for the proposed sign shall not to exceed 7.6 sq.m.

**Contribution to Sustainability**

N/A

**Economic Impact**

None.

**Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

**Purpose**

The applicant is proposing one 8 sqm. wall sign as shown on the attached plans.

**Background - Analysis and Options**

Sign Bylaw Requirements (By-Law 203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

**Relationship to Vaughan Vision 2020/Strategic Plan**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

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**Regional Implications**

Region of York Engineering approval is not required for the proposed signs.

**Conclusion**

The applicant is proposing one 8 sqm. wall sign as shown on the attached plans. The proposed tenant occupies both units adjacent to the proposed sign.

Members of the Sign Variance Committee have no objections to the application as submitted. Committee are recommending the following conditions to ensure that the sign is constructed in accordance with what has been submitted,

- 1) The background aluminum backing panel is not to exceed the limits of the existing sign frames
- 2) The area of the text for the proposed sign shall not to exceed 7.6 sq.m.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

**Attachments**

1. Site Plan
2. Sketch of Sign
3. Wall Cross Section

**Report prepared by:**

John Studdy, Manager of Customer & Administrative Services Ext 8232

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)