

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 25, 2012

Item 16, Report No. 33, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on September 25, 2012.

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**SIGN VARIANCE APPLICATION
FILE NO: SV.12-014
OWNER: NORTH WOODBRIDGE DENTAL
LOCATION: 10375 WESTON ROAD
LOT 23, CONCESSION 5
WARD 3**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated September 4, 2012:

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.12-014, North Woodbridge Dental, be APPROVED.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The applicant is proposing one additional wall sign on the west elevation of the building outside the area identified for signage on the approved site plan agreement.

Background - Analysis and Options

Sign Bylaw Requirements (By-Law 203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

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Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant has applied to allow the construction of a wall sign outside the approved area identified for signage.

Members of the Sign Variance Committee have reviewed the application and have no objections to the application as submitted. Members of the Sign variance Committee note that the proposed sign is slightly outside the area that has been approved for signage on the site plan drawings.

Members of the Committee are of the opinion that the intent and purpose of the by-law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. Sketch Detailing the Proposed Sign
3. Approved Site Plan Drawings.

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

/as

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)