

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 25, 2012

Item 15, Report No. 33, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on September 25, 2012.

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**SIGN VARIANCE APPLICATION
FILE NO: SV.12-013
OWNER: 647057 ONTARIO LTD.
LOCATION: 9990 WESTON ROAD
LOT 20, CONCESSION 6
WARD 3**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated September 4, 2012:

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.12-013, 647057 Ontario Ltd., be APPROVED, provided that the total sign does not exceed 35 sq m.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The applicant is proposing the maintenance of a V-shaped sign for advertising of new homes.

Background - Analysis and Options

Sign By-law Requirements (By-Law 203-92, as amended):

Section 12 Development Signs:

12.1 (a) subdivision development signs must be located on lands within the plan of subdivision. For all other developments, the signs must be located on the subject lands.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

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Conclusion

The applicant is proposing the maintenance of a V-shaped development sign for advertising of new homes not located on the subject lands. A minor variance has been approved by the Committee of Adjustments that allows for the construction of a sales trailer for the sale of new homes further to the north along Weston Road (1100 meters to the north.) The subject sign is associated with a sales trailer on the subject lands and the development to the north.

Members of the Sign Variance Committee have reviewed the application and as the Committee of Adjustment had previously approved the location of the sales trailer, have no objections to the Sign Variance Application provided the size of the sign is limited to a maximum total sign area of 35 sqm.

Members of the Committee are of the opinion that the intent and purpose of the by-law is being maintained

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

/as

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)