

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 25, 2012

Item 14, Report No. 33, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on September 25, 2012.

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**SIGN VARIANCE APPLICATION
FILE NO: SV.12-012
OWNER: RIOCAN MANAGEMENT INC.
LOCATION: 16 FAMOUS AVENUE
LOT 5, CONCESSION 5
WARD 3**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated September 4, 2012:

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.12-012, Riocan Management Inc., be APPROVED.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The applicant is proposing an additional 0.6 sqm. sign to be provided on a new awning that is to be constructed along portions of the front elevation, as shown on the attached plans.

Background - Analysis and Options

Sign By-law Requirements (By-Law 203-92, as amended):

Section 6.1 – One (1) only of the following sign types per exterior wall per business premises:

- a) wall sign
- b) awning sign

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

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Conclusion

The applicant is proposing an additional 0.6 sqm. sign to be provided on a new awning that is to be constructed along portions of the front elevation as shown on the attached plans. The existing main wall sign has been previously approved under Sign Permit 10-002354 and is to remain.

Members of the Sign Variance Committee have reviewed the application and have no objections to the application as submitted.

Members of the Committee are of the opinion that the intent and purpose of the by-law is being maintained

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. Existing Storefront Elevation
3. Proposed Storefront Elevation including Proposed Signs

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

/as

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)