CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF JUNE 25. 2013

Item 2, Report No. 32, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on June 25, 2013.

2 TASK FORCE ON THE CITY'S ROLE IN FESTIVALS AND COMMUNITY EVENTS FINDINGS REPORT

The Committee of the Whole recommends:

- 1) That the following recommendation of the Task Force on the City's Role in Festivals and Community Events be approved:
 - 1. That the Findings Report, be received; and
 - That the Findings report and its recommendations be referred to staff for review and that a report be provided to a future Committee of the Whole meeting; and
- 2) That the report of the City Clerk, dated June 18, 2013, be received.

Recommendation

The City Clerk, on behalf of the Task Force on the City's Role in Festivals and Community Events, forwards the following for Council's consideration:

- 1) Recommendation of the May 13, 2013, meeting of the Task Force on the City's Role in Festivals and Community Events:
 - 1. That the Findings Report, be received; and
 - 2. That the Findings report and its recommendations be referred to staff for review and that a report be provided to a future Committee of the Whole meeting.

Contribution to Sustainability

This report is consistent with the priorities previously set by Council in the Green Directions, Vaughan, Community Sustainability Environmental Master Plan, Goal 4, and Objective 4.1:

 To foster a city with strong social cohesion, an engaging arts scene, and a clear sense of its culture and heritage.

Economic Impact

At this time resources have not been allocated or approved.

Communications Plan

The Task Force members will be communicated any outcome resulting in the review of this report.

Purpose

The purpose of this report is to forward for Council's consideration the Task Force on the City's Role in Festivals and Community Events recommendation of May 13, 2013.

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Background - Analysis and Options

At the meeting of June 28, 2011, Council approved the establishment of the Task Force on the City's Role in Festivals and Community Events and approved the Terms of Reference for the Task Force. The objective of the Task Force was the research and consultations leading to the production of a comprehensive findings report recommending whether and/or how the City and City resources should be linked to Community Festivals and Community Events.

Staff recruited candidates for membership to the Task Force, and Council appointed members at the meeting of September 27, 2011. On November 15, 2011, at the request of the Task Force, Council appointed two additional members. Membership to the Task Force was composed of the following:

- Three Members of Council, one of whom shall serve as Chair
- One Member from each of the following established festivals:
 - Woodbridge Italian Festival
 - o Bindertwine
 - o Thornhill Festival
 - o Santafest
 - Maplefest
 - o Woodbridge Fall Fair
- Three residents at large

Council approved that the Task Force submit its findings report and recommendations by December 2012. At the Council meeting of October 30, 2012, at the request of the Task Force, Council granted the Task Force an extension of their Term to June 2013. The first meeting of the Task Force was October 24, 2011, and meetings were scheduled monthly.

A comprehensive work plan was developed by the Task Force. City staff attended the meetings to provide advisory and technical support. The Task Force's deliberations also included consultation and presentations from outside sources such as Vaughan Fire and Rescue, York Regional Police, York Region Public Health Services, Technical Standards and Safety Authority (TSSA), LCBO, and marketing and tourism industry professionals.

Relationship to Vaughan Vision 2020/Strategic Plan

In consideration of the strategic priorities related to Vaughan Vision 2020, the report will provide:

- STRATEGIC GOAL: Service Excellence – Demonstrates excellence in service delivery.
- STRATEGIC OBJECTIVES:
 Service Excellence Preserve our heritage and support diversity, arts and culture.

This report is consistent with the priorities previously set by Council, however the necessary resources have not been allocated and approved.

Regional Implications

None.

Conclusion

The City Clerk is forwarding the Task Force on the City's Role in Festivals and Community Events' recommendation of May 13, 2013, for Council's consideration.

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Attachments

- 1. Task Force on the City's Role in Festivals and Community Events Findings and Recommendations Report
- 2. Table of Contents for Festival and Events Manual

Report Prepared By

R. Magnifico Assistant City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)