CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 26. 2017

Item 23, Report No. 31, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on September 26, 2017.

23

SIGN VARIANCE APPLICATION
FILE NO: SV.17-004
OWNER: CAMBAY HOLDINGS INC.
LOCATION: 3450 MAJOR MACKENZIE DRIVE
BUILDING B, UNITS 7/8
BLOCK 64, 65M-3885
WARD 3

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated September 19, 2017:

Recommendation

The Sign Variance Committee recommends:

- 1. That Sign Variance Application SV.17-004, Cambay Holdings Inc. be APPROVED subject to the following amendment:
 - a) Sign 3 be approved providing that it is erected on the south elevation at the height that is consistent with the sign on the south elevation at Unit 1.

Contribution to Sustainability

N/A

Economic Impact

The necessary resources have been allocated from within the existing complement.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The purpose of this report is to present for Council approval the recommendation of the Sign Variance Committee in this matter.

Background - Analysis and Options

The applicant is requesting to install additional signage not approved under the Site Plan Agreement.

Sign By-law Requirements (By-Law 203-92, as amended):

Section 6 - General Provisions for all Signs

6.1 Limit on Number of Signs:

One (1) only of the following signs per exterior wall

- a) Wall sign
- d) Window sign

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Item 23, CW Report No. 31 - Page 2

Variance Analysis:

The applicant is requesting additional signage on the South and East elevations of the building that are above and beyond the approved signage locations under the Site Plan Agreement. The Planning Department has requested the applicant submit a Sign Variance application in lieu of amending their Site Plan Approval.

Relationship to Term of Council Service Excellence Strategy Map (2014-2018)

This report supports the goals established by Council in the Vaughan Vision 2020/Strategic Plan, in particular:

Service Excellence – Promote Community Safety, Health & Wellness.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The Sign Variance Committee has no objection to the sign variance request subject to a minor amendment to the location of one of the proposed wall signs.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

Attachments

- 1. Site Plan
- 2. Drawing North and South Elevation
- 3. Drawing East Elevation
- 4. Photo Signs 1, 2, 3 and 4

Report prepared by:

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Recreation Services

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)