

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 20, 2016

Item 29, Report No. 31, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on September 20, 2016.

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PROCLAMATION REQUEST
PROSTATE CANCER AWARENESS MONTH

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated September 7, 2016:

Recommendation

The City Clerk recommends:

1. That the month of September 2016 be proclaimed as Prostate Cancer Awareness Month; and
2. That the proclamation be posted on the City's website and published on the City Page online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Council – Proclamations" and on the City Page Online.

Purpose

To respond to the request received from the Vice-President, Marketing and Philanthropy, Prostate Cancer Canada.

Background - Analysis and Options

Correspondence was received from Prostate Cancer Canada in the Office of the City Clerk on August 3, 2016.

The proclamation request meets the requirements of the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act".

Prostate Cancer Canada is the leading national foundation dedicated to the elimination of prostate cancer in men through research, advocacy, education, support and awareness. Awareness is integral to early detection; when detected early, the survival rate for prostate cancer is over 90%.

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Relationship to Term of Council Service Excellence Strategy Map (2014-2018)

This report supports the Term of Council priorities, as outlined in the Service Excellence Strategy Map:

- Continue to ensure the safety and well-being of citizens

Regional Implications

N/A

Conclusion

Staff is recommending that September 2016 be proclaimed as Prostate Cancer Awareness Month, and that the proclamation be posted on the City's website and the City Page Online.

Attachment

Attachment 1 Correspondence from Vice-President, Marketing and Philanthropy, Prostate Cancer Canada

Report prepared by:

Julia Bartolomeo, Administrative Assistant to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)