

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 20, 2016

Item 14, Report No. 31, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on September 20, 2016.

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**PROCLAMATION AND FLAG RAISING REQUEST
HISPANIC HERITAGE MONTH**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated September 7, 2016:

Recommendation

The City Clerk recommends:

1. That October 2016 be proclaimed as Hispanic Heritage Month;
2. That the Hispanic flag be raised at Vaughan City Hall on October 15, 2016 for the balance of the day; and
3. That the proclamation be posted on the City's website and published on the City Page online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Office of Corporate Communications posts proclamations issued by the City on the City's website under "Proclamations" and on the City Page Online.

Purpose

To respond to the request received from the President and Founder of Fuerza Latina Community Services.

Background - Analysis and Options

Correspondence was received from the President and Founder of Fuerza Latina Community Services on July 6, 2016.

The proclamation and flag raising request meets the City's Proclamation and Flag Raising/Half Masting Policy, as follows:

"In recognition of the ethnic diversity of the residents of a municipality the City of Vaughan will fly at the Vaughan City Hall the flag of any nation, country or ethnic group on the national day or on the anniversary of a special occasion, upon written request to the City Clerk submitted one month in advance by that nation, or ethnic group or its representatives; and

If the event, campaign or declaration is directly related to matters over which the City has jurisdiction or the City directly sponsors the event, campaign or other matter".

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October is a significant month for the Hispanic community. Hispanic Heritage Month offers an opportunity to remember, celebrate and educate future generations about the achievements and contributions of Hispanic people in the province. Fuerza Latina Community Services is a not-for-profit organization committed to empowering youth and their families by promoting well-being through sports, culture and support groups in Vaughan and surrounding areas.

Relationship to Term of Council Service Excellence Strategy Map (2014-2018)

This report supports the Term of Council priorities, as outlined in the Service Excellence Strategy Map:

- Support and promote arts, culture, heritage and sports in the community

Regional Implications

N/A

Conclusion

Staff is recommending that October 2016 be proclaimed as Hispanic Heritage Month, that the Hispanic flag be raised at Vaughan City Hall on October 15, 2016 for the balance of the day, and that the proclamation be posted on the City's website and the City Page Online.

Attachment

Attachment 1 Correspondence from President and Founder, Fuerza Latina Community Services

Report prepared by:

Julia Bartolomeo, Secretary to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)