

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF JUNE 24, 2014

Item 3, Report No. 30, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on June 24, 2014.

**3 PIERRE BERTON DISCOVERY CENTRE FUNDRAISING TASK FORCE
 FINDINGS REPORT**

The Committee of the Whole recommends:

- 1) That the recommendation contained in the following report of the City Clerk, dated June 17, 2014, be approved subject to replacing the words “look for” in recommendation 4. with “identify”.**

Recommendation

The City Clerk, on behalf of the Pierre Berton Discovery Centre Fundraising Task Force, forwards the following recommendation from its meeting of May 23, 2014 (report No. 3, Item 1) for consideration:

1. That the Findings Report set out in Attachment 1, be received;
2. That Council consider re-establishing a future Fundraising Task Force in the next term of Council to continue the work that the current Task Force has started in order to maintain the momentum and interest in the project;
3. That the current members of the Task Force be invited to apply for the next term of the Task Force in addition to other members of the community, to continue the work of the Task Force;
4. That City staff continue to look for funding sources/opportunities for the project;
5. That Council look at establishing a phased-in approach for the use of church site as the Phase 1 Discovery Centre and ensure that Phase 1 renovations to the building can easily accommodate a larger footprint for future expansion of the building in a second phase;
6. That Council consider adding to the 2015 Budget funding for a study and proposed architectural drawings on the renovations and upgrades to the current church building to allow for both Phase 1 of the Discovery Centre and some public/community uses to be determined for the site;
7. That Council consider establishing a smaller program at the site utilizing the same vision and mandate of the Discovery Centre, in addition to other public uses for the building;
8. That the goal of this smaller program at the site be to assist in advancing the interest and support for the centre, until such time as significant funding is available to fully develop the Discovery Centre in Kleinburg; and
9. That the reserve monies for this project, estimated to be approximately \$654,000, be used to develop the smaller “Discovery Centre” program for the building.

Contribution to Sustainability

The Pierre Berton Discovery Centre Fundraising Task Force was formed to review and report back to Council on fundraising opportunities for the Pierre Berton Discovery Centre.

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Economic Impact

N/A

Communications Plan

The meeting agendas and minutes of the Task Force are posted on the City's website.

Purpose

The purpose of this report is to forward for Council's consideration the Pierre Berton Discovery Centre Fundraising Task Force Findings Report.

Background - Analysis and Options

Council, at its meeting of November 20, 2012, approved the establishment of the Pierre Berton Discovery Centre Fundraising Task Force. The mandate of the Task Force is as follows:

1. To determine the fundraising potential for the proposed Pierre Berton Discovery Centre within not only the Vaughan community, but also extending across Canada.
2. To collect pledges (pledges only -no cash) for a 12 month period towards a future capital and operating fundraising campaign for the centre and report back to Council on the overall potential contribution.
3. To develop a fundraising strategy for the centre that looks at not only a proposed capital campaign, but also yearly fundraising initiatives to help sustain the centre.
4. To assess and benchmark other cultural centres in their fundraising efforts to determine not only best practice models, but also funding sources and initiatives that may be available to help fund a capital or yearly operating fundraising initiatives.
5. To report back to Council within a 12 month period with a Findings Report on the above.

The Task Force, at its meeting on March 28, 2014, adopted a recommendation requesting a further extension to June 2014 to complete and submit its findings report. The Task Force is presenting their Findings Report to Council at this time.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the strategic priorities set out in Vaughan Vision 2020, in particular:

Service Excellence: Preserve our Heritage and support Diversity and Culture.

Organizational Excellence: Ensure Financial Sustainability

Regional Implications

None

Conclusion

This Pierre Berton Discovery Centre Fundraising Task Force findings report, attached as Attachment 1, is presented to Council for consideration.

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Attachments

Attachment 1 - Findings Report

Report prepared by:

Adelina Bellisario
Assistant City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)