

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF JUNE 25, 2013

Item 4, Report No. 28, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on June 25, 2013.

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**SIGN VARIANCE APPLICATION
FILE NO: SV.13-006
OWNER: SIMERRA PROPERTY MANAGEMENT
LOCATION: 3590 RUTHERFORD ROAD, UNIT 3-4
BLOCK 1, 65M-3849
WARD 3**

The Committee of the Whole recommends that consideration of this matter be deferred to the Committee of the Whole meeting of June 18, 2013, in accordance with Communication C7 from Mr. Nikola Germanski, Signtronix Signs, Canvarco Road, Toronto, dated June 10, 2013.

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.13-006, Simerra Property Management, be APPROVED.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The applicant is proposing one (1) additional wall sign per building elevation, as shown on the attached plans.

Background - Analysis and Options

Sign By-law Requirements (By-Law 203-92, as amended):

Section 6 – General Provisions for All Signs:

6.1 Limit on Number of Signs:

One (1) only of the following sign types per exterior wall per business premises:

a) Wall sign

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

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Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing one (1) additional wall sign for both the front and rear elevations of the building, as shown on the attached plans. The proposed signs comply with the maximum height, area, and location requirements of the Sign By-law. A Building Permit has been issued for the retail pharmacy use with an accessory Doctor's Office use. (Must be interpreted as Single business premises.) Both occupancies are accessed by a single entrance.

Members of the Sign Variance Committee have reviewed the application and have no objections to the application as submitted. In the Committee's opinion, the intent and purpose of the City's Sign By-law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site of Sign
2. Sketch and Photo of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)