

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF JUNE 25, 2013

Item 29, Report No. 28, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on June 25, 2013.

**29 PIERRE BERTON DISCOVERY CENTRE FUNDRAISING TASK FORCE
 INTERIM REPORT, PLEDGE FORM AND GRANT OPPORTUNITIES**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated June 11, 2013:

Recommendation

The City Clerk, on behalf of the Pierre Berton Discovery Centre Fundraising Task Force, recommends:

- 1) That the "Interim Report from Pierre Berton Fundraising Task Force Fundraising Strategy", identified as Attachment #1; and The "Pledge Form", identified as Attachment #2, be received; and
- 2) That the City of Vaughan apply to the Jackman Foundation and the J.P. Bickell Foundation and any other granting opportunities and foundations as the Task Force may identify.

Contribution to Sustainability

Not applicable.

Economic Impact

There is no economic impact.

Communications Plan

Meeting documents relating to the Pierre Berton Discovery Centre Fundraising Task Force are posted on the Agendas, Minutes and Extracts page of the City of Vaughan's Official Website.

Purpose

The purpose of this report is to have Council approve information documents which will assist the members of the Pierre Berton Discovery Centre Fundraising Task Force in carrying out the mandate set-out.

Background - Analysis and Options

The Pierre Berton Discovery Centre Fundraising Task Force has the following mandate:

1. To determine the fundraising potential for the proposed Pierre Berton Discovery Centre within not only the Vaughan community, but also extending across Canada.
2. To collect pledges (pledges only -no cash) for a 12 month period towards a future capital and operating fundraising campaign for the centre and report back to Council on the overall potential contribution.
3. To develop a fundraising strategy for the centre that looks at not only a proposed capital campaign, but also yearly fundraising initiatives to help sustain the centre.

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF JUNE 25, 2013

Item 29, CW Report No. 28 – Page 2

4. To assess and benchmark other cultural centres in their fundraising efforts to determine not only best practice models, but also funding sources and initiatives that may be available to help fund a capital or yearly operating fundraising initiatives.
5. To report back to Council within a 12 month period with a Findings Report on the above.

At its meeting of May 29, 2013, the Pierre Berton Discovery Centre Fundraising Task Force recommended the following:

- 1) That the “Interim Report from Pierre Berton Fundraising Task Force Fundraising Strategy”, identified as Attachment #1; and The “Pledge Form”, identified as Attachment #2, be received; and
- 2) That the City of Vaughan apply to the Jackman Foundation and the J.P. Bickell Foundation and any other granting opportunities and foundations as the Task Force may identify.

In the effort to keep Council updated of the progress of the Task Force, the above noted documents have been produced and have been put forth to Council.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is in keeping with the provisions of Vaughan Vision 2020, particularly:

Demonstrate Leadership and Promote Effective Governance

Regional Implications

N/A

Conclusion

The Pierre Berton Discovery Centre Fundraising Task Force is requesting Council to receive the documents put forth and have the City of Vaughan apply to the Jackman and J.P. Bickell Foundations and other granting opportunities as the Task Force may identify.

Attachments

Attachment #1 - Interim Report from Pierre Berton Fundraising Task Force Fundraising Strategy
Attachment #2 - Pledge Form

Report Prepared By

Adelina Bellisario, Assistant City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)