

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF JUNE 25, 2013

Item 10, Report No. 28, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on June 25, 2013.

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**SIGN VARIANCE APPLICATION
FILE NO: SV.13-013
OWNER: RALPH CHIDO LTD.
LOCATION: 7730 ISLINGTON AVENUE
LOT 5, CONCESSION 7
WARD 2**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated June 11, 2013:

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.13-013, Ralph Chiodo Ltd., be REFUSED.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The applicant is requesting to install two (2) Banner Signs.

Background - Analysis and Options

Sign By-law Requirements (By-Law 203-92, as amended):

Section 5 – Prohibited Signs

5.10 Pennants, spinners, banners and streamers

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

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Conclusion

The applicant is requesting to maintain two (2) existing banner signs which are a prohibited sign type under the City's Sign By-law. The banner signs are in addition to other existing wall signs located on the building's front elevation, as shown on the attached photographs.

Similar to all other variance applications for banner signs, members of the Sign Variance Committee recommend that the application be refused. In Committee's opinion the application is not minor as banner signs are specifically prohibited in the City's Sign By-Law and the intent and purpose of the by-law is not being maintained.

It is the opinion of the Sign Variance Committee that the proposed banner signs are not appropriate and recommend that the application be refused.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. Photo of Signs (2)

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)