CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF JUNE 23, 2015

Item 8, Report No. 26, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on June 23, 2015.

8

SIGN VARIANCE APPLICATION FILE NO: SV.15-004 OWNER: CHOICE PROPERTIES LIMITED PARTNERSHIP LOCATION: 3940 HIGHWAY #7 LOT 6, CONCESSION 6 WARD 3

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated June 16, 2015:

Recommendation

The Sign Variance Committee recommends:

 That Sign Variance Application SV.15-004, Choice Properties Limited Partnership, be APPROVED.

Contribution to Sustainability

N/A

Economic Impact

There is no direct economic impact to the City or a result of Councils's consideration of this report.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The purpose of this report is to present for Council approval the recommendation of the Sign Variance Committee in this matter.

Background - Analysis and Options

Currently there are two (2) wall signs approved under the existing Site Plan at the said location. The applicant is requesting an additional wall sign on the same elevation. "Sign" By-Law 203-92, as amended, section 6.1 – General Provision for all Signs, permits one (1) wall sign per exterior wall.

Relationship to Vaughan Vision 2020/Strategic Plan

This report supports the goals established by Council in the Vaughan Vision 2020/Strategic Plan, in particular:

Service Excellence – Promote Community Safety, Health & Wellness.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

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Item 8, CW Report No. 26 - Page 2

Conclusion

The building which displays the said signs is a single business grocery store with small shops at the front. The store opens up to a large open-market-style fresh produce, deli area, butcher shop and bakery. The Sign Variance Committee is satisfied that the intent of the City's Sign By-law is being maintained and supports the request for variance to allow a third sign in addition to the two approved through site plan approval.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

Attachments

- 1. Site Plan
- 2. Sketch of Sign

Report prepared by:

Dave Madore Supervisor-Licensing & Permits Division, City Clerk's Office Ext. 8679

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)