







Acknowledgements

We thank all City of Vaughan residents, Mayor and Members of Council, City staff, and community stakeholders for taking the time to share experiences, wisdom, and guidance at the various age-friendly community engagement activities.

In addition, we are very grateful to have the City of Vaughan *Older Adult Task Force* supporting the age-friendly planning process and guiding the vision and direction of the Community Action Plan.

Please visit our website for more information on the <u>Vaughan Older Adult Task Force</u>.

Table of Contents

Introduction	3
Background	4
Engagement Process	5
What We Did	6
Community Reach	7
What We Asked	9
Who We Heard From	10
What We Heard	11
Visioning	11
Themes by Eight Areas of Age-Friendly Communities	12
Emerging Priorities	20
What's Next?	21
Appendix: Results By Question	22





Engagement Process

Community engagement activities are all aimed at building awareness for the project and age-friendly planning, sharing key learnings and experiences, and collecting experiences and feedback on the current and future age-friendly needs and opportunities across the City of Vaughan. Ultimately, the insights collected will help create a meaningful and impactful Age-Friendly Community Action Plan to guide the city and community partners in future planning.

In our engagement approach to help develop the best Plan possible for this community, we aim to:

- Bring people together and listen to all perspectives because all stakeholders have important insights.
- Make sure all consultation activities are respectful and meaningful.
- Use both creative and critical thinking.
- Gather input and ideas in different ways, so that we get a full understanding of ideas, opinions and opportunities.
- Create recommendations that bring all the ideas together so decisions can be made confidently to grow age friendliness in Vaughan.



Vaughan Engagement Policy

In alignment with the City's *Stakeholder and Community Engagement Strategy*'s vision, this engagement process strives to:

- Develop a multi-faceted approach to planning and engagement.
- Seek out opportunities for engagement with a variety of communities and stakeholders.
- Promote citizen and stakeholder participation through various channels.
- Leverage tools and technology to engage with citizens.



What We Did

Our approach to engagement included:

Activity	Date	Participation
Community visioning workshop	April 20, 2021	25
Telephone survey with residents 55+	April 6 to April 14, 2021	500
Online survey	April 1 to April 26, 2021	141
Interviews (Members of Council, City Staff, Region of York Staff, Key Informants)	April 6 to April 27, 2021	26
Focus group 1: Older Adult Task Force (OATF)	April 26, 2021	9
Focus group 2: City Staff	May 3, 2021	15
Focus group 3: Older Adult Task Force applicants	May 4, 2021	5
Focus group 4: Older adult clubs	May 6, 2021	7
Focus group 5 & 6: Community service providers	May 6 & 7, 2021	19
Focus group 7: Seniors Focus Vaughan	May 20, 2021	6
Focus group 8: Clients of March of Dimes	June 2, 2021	6 clients and 6 staff members
Focus group 9: Client Support Workers of Reena	June 16, 2021	9



236 radio ads in top five languages spoken in Vaughan (English, Italian, Farsi, Russian, Mandarin)

public service announcements (reaching 2,400 subscribers)

3.4 million coverage in

readers via media Vaughan Citizen, thestar.com, yorkregion.com, Toronto.com

492 social media likes, comments, shares on social media posts (Twitter, Instagram, LinkedIn, Facebook)

571 visits to age-friendly webpage

769 recipients of the engagement newsletter

digital signs across City

mobile signs (one in each ward) 9,000 Vaughan Public Library handouts

Council e-News

*Synthia message is a pre-recorded message played for Access Vaughan call centre callers while on hold.

Synthia

Message*

**Engagement results are as of June 18, 2021.



What We Asked

The concept of age-friendly communities was developed in 2006/2007 when the World Health Organization (WHO) developed the *Global Age-Friendly Cities Project*. This project brought together cities from around the world that had an interest in supporting healthy aging by creating communities that were more age-friendly. The activities of this project helped to identify eight key areas of community life in which communities can become more age-friendly:

- Outdoor spaces and buildings
- Transportation
- Housing
- Respect and social inclusion
- Civic participation and employment
- Communication and information
- Community support and health services
- Social participation

The WHO Global Network for Age-Friendly Cities and Communities was established in 2010 and now includes 100 cities and communities worldwide, including age-friendly initiatives across many communities in Canada¹.

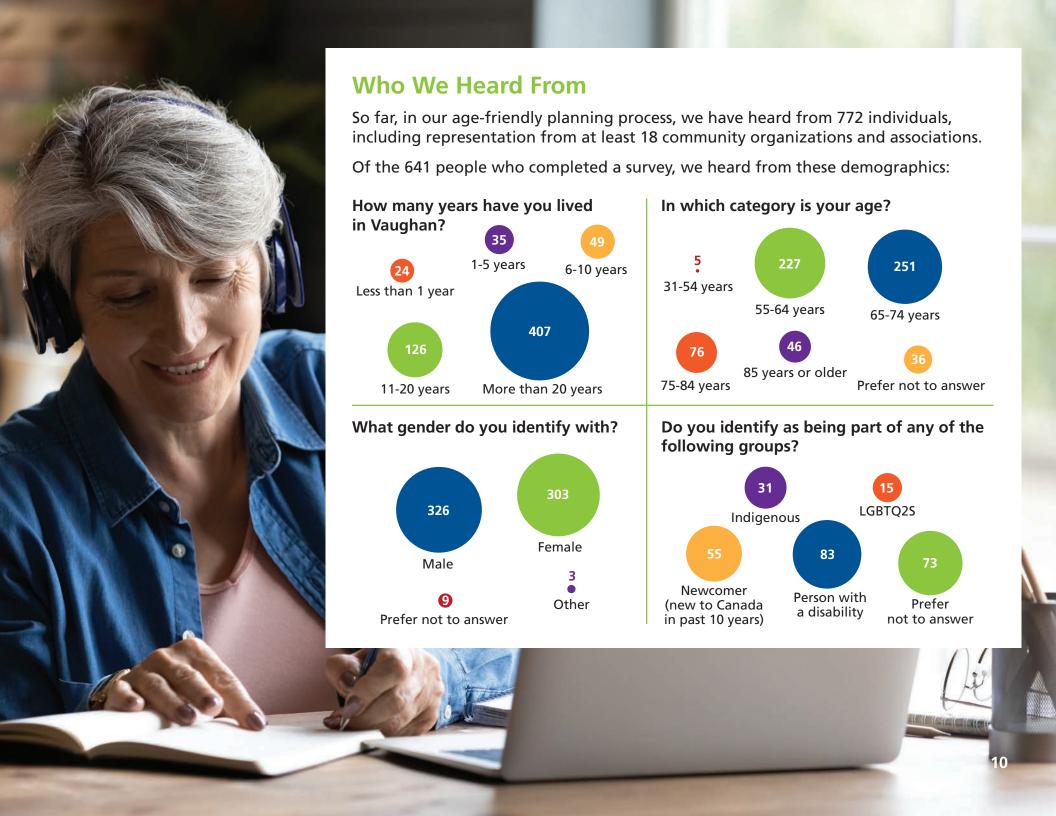
In Ontario, the province developed an *Age-Friendly Community Planning Guide*, updated earlier this year, that is aligned with the WHO framework and that defines an age-friendly community as "one that responds to both the opportunities and challenges of an ageing population by creating physical and social environments that support independent active living and enable older people to continue contributing to all aspects of community life"².

The City of Vaughan Age-Friendly Community Action Plan is also guided by the WHO framework. And as such, our engagement activities focused on hearing back from residents and stakeholders on the strengths, challenges, and opportunities within each of these eight areas of age-friendly communities.



¹ World Health Organization (WHO). About the Global Network for Age-friendly Cities and Communities. https://extranet.who.int/agefriendlyworld/who-network/

² Ontario (2021). Creating a more inclusive Ontario: age-friendly community planning guide for municipalities and community organizations. https://www.ontario.ca/page/creating-more-inclusive-ontario-age-friendly-community-planning-guide-municipalities-and-community



What We Heard

During the engagement process, we heard diverse views and insights on a wide range of issues related to current strengths, challenges and opportunities in age-friendly planning across the City. These views have been organized by the eight areas of age-friendly communities.

Visioning

To launch the engagement process, our first activity was a community visioning workshop. This workshop was an initial opportunity to hear from residents on how they imagined an agefriendly Vaughan. Residents were asked to share their thoughts and experiences on what their ideal community would look like. The workshop included a graphic facilitator who listened in to each of the discussions to visually capture the key themes and messages from the various conversations.



Themes by Eight Areas of Age-Friendly Communities



Outdoor Spaces and Public Buildings

Residents value the number of parks, trails, and greenspaces across the City. "Blessed with our greenspace, conservation area." While residents spoke of many positive spaces, there is a need to improve the accessibility and safety in some areas with increased lighting and rest spaces, and ensuring even surfaces. Residents would like to see continued efforts towards more accessible, walkable, and complete communities. Residents and stakeholders would also like to see increased options for intergenerational activities such as play spaces in parks, and community gardens.

Strengths	Challenges	Opportunities
 Safe walking trails, and great trail network. Some parks have outdoor exercise equipment and playgrounds providing multi-generational options. 	 Uneven surfaces are a concern. "Winter can be dangerous." Need a car to get to parks, amenities. 	 Increase crosswalk timing. Add washrooms, more seating, good lighting in outdoor spaces. Connect trails.
Good access to greenspace and parks, "I've rediscovered my outdoor neighbourhood."	Concern regarding loss of greenspace.	 Ensure access to greenspaces and parks when designing
 Walkable communities. "Blessed with our greenspace, conservation area." 	 Sprawl, walkability a challenge, and can lead to isolation. "Trails are great, however, 	communities.Focus on accessibility and inclusivity.
 Accessibility of trails, walkways/sidewalks, parkland. 	 not all are accessible." Snowplows put so much snow on 	Create more walkable communities.
 Recreational spaces are inclusive of different ages and abilities. 	 driveway. "Very hard to move it." Traffic lights in some areas are not long enough to cross. 	Plan for complete communities with seniors in mind.
 Clean City. Good access to amenities (groceries, doctor). 	 Accessibility of parks and open spaces is a concern. 	 Align age-friendly policies with Official Plan update. "I want to feel comfortable
 In new developments, there is creation of parkettes and safe spaces and lighting for seniors. 	Need for more accessible washrooms.	as a senior."



Transportation

The City has many transportation options for residents, including accessible options for City of Vaughan residents. Residents acknowledge many improvements have been made to accessibility such as additional sidewalks, and curb cuts. Opportunities suggested by residents and stakeholders include more transportation options for people with disabilities, increased education of transit system pathways and options, improved lighting in some areas, integrated transit systems (across jurisdictions), and subsidized transit options for seniors and caregivers.

Strengths	Challenges	Opportunities
Good transportation system in City.Transit connected to high density	 Car-dependent communities. Many seniors uncomfortable driving, especially in poor weather. 	 Create greater awareness of how to access public transportation options.
 areas. (Some) Seniors able to navigate the transit system. Separated bicycle lanes. Accessible transportation 	 Navigating transportation system(s) can be a challenge for many. Gaps in frequency of bus trips, and coverage. Challenge in accessing medical appointments, employment, visits with family in Toronto on 	 Create volunteer network (of drivers). Provide transportation to libraries. Provide (free) transportation for low-income seniors.
 available. Improvements have been made to transportation programs including shorter timeframes. Several alternative transportation options are available (i.e., Human Endeavour, Chat, Pink Car program). Improvements have been made roadways for people with mobility issues (i.e., curb cuts, sensory strips, additional sidewalks, widening 	 public transit (two fares required). Not a lot of ridership on some transportation routes. Taxis are expensive as an option for people in wheelchair or walker. City is divided by highway 400, making it a challenge to move around the city. No streetlights in some areas. Unsafe walking from parking lot to subway. Many people cannot get to the places they need to go with ease. 	 Establish transportation options to recreation activities, appointments grocery shopping. Improve lighting and signage in transit areas (in particular at subway station). Increase transportation options for people with disabilities. Identify transportation needs of people living alone. Integrate transit systems (across jurisdictions).
of roads). • "Subway is a great addition."	Traffic moves too quickly on some streets.	(act oss jui isalectoris).



Housing

Residents and stakeholders express a need for more affordable housing choices including accessible and supportive housing options, as well as options for multi-generational households. Additional supports for helping people to "age-in-home" are also highlighted. Examples include home modifications (i.e., ramps, grab bars), assistance with home maintenance (i.e., snow removal, housekeeping), and personal supports (i.e., bathing, meal preparation).

Strengths	Challenges	Opportunities
 Strong support for housing support programs, in particular for persons with disabilities (i.e., home adaptation program, snow removal). Provide rebate on property taxes. 	 Not enough housing choice for seniors, especially affordable housing. Lack of rental housing options. Need a "middle-step" type of housing. Some seniors are "house-poor". Housing costs are increasing across City. Some people can not access in-home care programs to help them remain in their home. 	 Create more affordable housing options. Ensure housing is close to greenspaces and amenities. Provide accessible housing options, including one-level housing. Provide more long-term care and supportive housing options. Create opportunities for people to remain in their home (i.e., cleaning, snow removal, personal support services). "Keeping people at home is important." Establish partnerships with volunteers/youth to help support people age-in-place. Provide financial support/subsidies for home modifications (ramps, electric assistance in the home). Provide diversity of housing types and flexible housing options that can be modified overtime. Provide housing options for multigenerational households. Create housing opportunities where people with various levels of care can be together. Advocate for portable housing subsidies.



Respect and Social Inclusion

The City has taken steps to be a more inclusive and age-friendly community. Residents emphasize the need to celebrate seniors and ensure they are valued members of the community. Residents and service providers would like to see greater opportunities to reach more vulnerable and isolated people and take steps to create an equitable and safe City. "Want to make life meaningful for all people."

Strengths	Challenges	Opportunities
 Diverse and welcoming city. City is working towards being more inclusive. Many community outreach programs provided by local service providers. Resident calls to check-in on people. Commitment to age-friendly planning. "The fact that they are doing this study is a testament to their commitment to this population." "Appreciate having this project and this focus group to voice our suggestions for senior services." Overall feeling of safety in Vaughan. 	 Seniors are not as valued as they could be. "Sometimes we do not always relate to an 'age'." Many people do not speak English, or English is not first language. There is a lack of education about safety and elder abuse, "Seniors are being taken advantage sometimes by people close to them." Ageism is challenge that is not being talked about. York Regional Police not in the community as much. Some seniors do not feel a sense of community. 	 Consider the five dimensions of social inclusion (choice and control, belonging, contributing, sharing ordinary spaces, being someone) in planning. Enhance supports for people who are marginalized. Provide transportation options to help with social isolation. Provide diverse range of activities. Bring different cultures together. Engage seniors in community, "Our seniors have so much to offer." Ensure safety in communities. "Need equity not just equality." "Seniors are a treasure; they deserve our respect." "Seniors have contributed a lot to Canadian society. We need to celebrate them."



Civic Participation and Employment

There is good civic engagement of seniors, and the City is committed to engaging with a diverse range of residents. Residents and stakeholders would like to see greater awareness of volunteering and employment opportunities, creating mentorship opportunities, and to "tapping into the wisdom" of seniors.

Strengths	Challenges	Opportunities
 Seniors in Vaughan have lots to offer. 	 Varying levels of comfort and access 	Create greater awareness of
 Seniors want to feel part of 	to technology.	volunteering and employment
something, there is a lot of interest	Requirements to volunteering can	opportunities.
in volunteering.	be barriers, especially for people	Connect volunteer opportunities
"Value in life experiences."	who do not speak English.	with skills and interest.
 Older Adult Task Force is good 	Many people are unaware of	Remove age and gender barriers.
resource for City.	opportunities for employment and volunteering.	• "Tap into wisdom" of seniors.
 Strong civic engagement of seniors, high number of voters. 	ng civic engagement of seniors,	
City engages with citizens.		



Communication and Information

There are a number of platforms and approaches for communicating with residents in the City. There is a need to increase the awareness of what is being offered in the City of Vaughan and to continue efforts to reach more seniors including seniors who may not speak English, people who may be isolated, and people with a range of abilities. "Everyone should be able to get the information they need."

Strengths	Challenges	Opportunities
 Good communication about age-friendly project. 	 Information generally not available in other languages. 	Increase awareness of what is offered in Vaughan.
 Newsletters from Councillors are highly informative. 	Some seniors not aware and/or have access to community information	Provide messaging and information in user-friendly formats (pictures, large text,
 Information Is available on York Region website and 	information.Not everyone wants information	close captioned, aphasia friendly) and in multiple languages.
Vaughan website.	digitally.	Create a seniors' portal (live and virtual).
Library is a key source of	 Lack of local media, newspaper. 	Have a dedicated person to call for senior
information and offers diverse	Need to reach people who are	services.
resources.	not part of a club or already connected.	 Create a senior's only directory/booklet with program listings.
	 Programs and services are offered that people are not aware of. Can be difficult to source the services available to seniors. 	Provide more computers in the library to increase access to technology.
		Provide information through multiple channels (social media, newspapers, email, flyers,
	Challenges in navigating Vaughan	community boards).
	website, no multi language option.	 Connect service providers to citizens so they can access information all in one place.
		Provide tech support for seniors.
		Create a communication strategy for seniors.



Community Support and Health Services

Residents and stakeholders praise the availability of health services within the City. There can be barriers to accessing services however, such as transportation and general awareness. Suggestions for improvement include "one-stop" access to services and information, increased mental health supports, ensuring caregiver supports, and leveraging technology to increase access to health services and community programing.

Strengths	Challenges	Opportunities
 Access to health services is good, "We are lucky." 	 Access to transportation can be a barrier in accessing services. 	 Create a hub where people can go for information and referrals.
 Many service locations (i.e., clinics, doctors) are 	 Closure of community centres is hard on seniors (COVID-19). 	• Provide dementia care kits at libraries with training for staff (train the trainer).
accessible.Good health system in City.	 Caregiver burnout is a challenge, especially those caring for people 	 Provide one source for information on community services.
New hospital.	living with dementia.	Establish an accessibility award.
 "Vaughan has the best services and facilities for 	 "Hard to know who is not connected, who is alone." 	• Leverage technology for increased access to support services.
seniors."	"There are seniors at home that	Create or promote mobile food bank services.
 Many "great" community health and service providers. 	have no support and end up in hospitals."	Create volunteer network to provide support with home maintenance.
	 A lot of variation of needs based on individual physical health, mental health, and social connections. Many women are living alone and not connected to supports. 	Ensure access to mental health supports.
		Increase hospice care.
		Advocate for more oversight into long-term care facilities.
		 Provide home doctor visits or pop-up clinics in senior centres.
		Consider caregivers in programming.
		Create funded home cleaning program.
		Connect youth and older adults to help seniors age-in-place (snow removal, home-help).

Social Participation

The City has many recreational programs and activities for older adults and has strong support for the City's Older Adult Clubs. Suggestions for becoming more age-friendly include increasing inter-generational options, providing both in-person and virtual options, increasing the range of programs considering diversity of residents, and ensuring accessibility and affordability of programs.

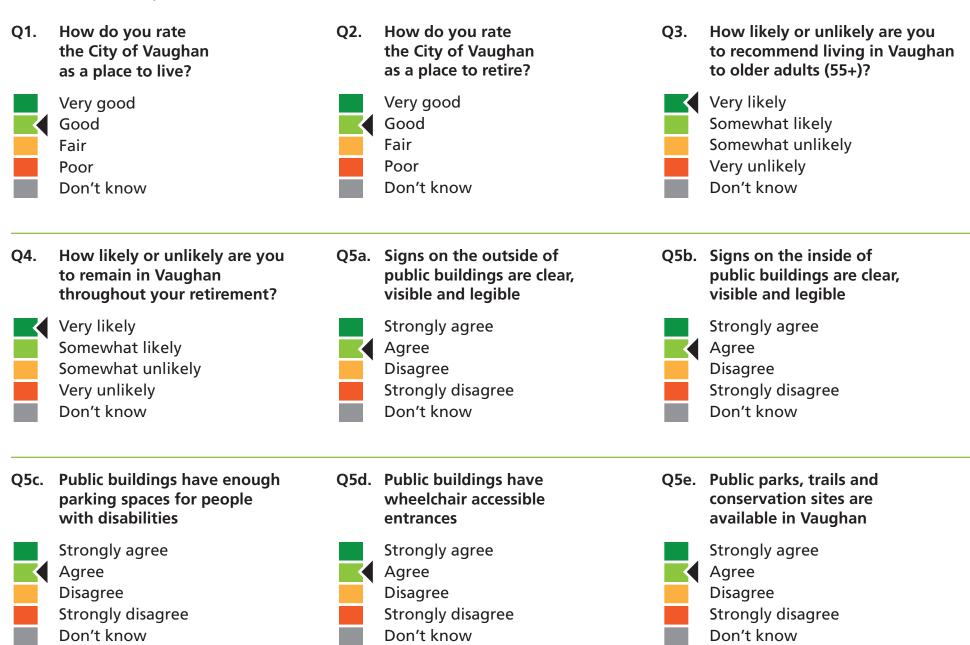
Strengths	Challenges	Opportunities
 Excellent outdoor activity options. Libraries have a lot of programs and activities for seniors. Older adult clubs are a positive community resource. Range of City services and activities for seniors, providing opportunities for physical activity and social connection. Strong City support for community clubs; dedicated space, funding, "incredibly supportive and receptive City staff." 	 A lot of activities in City, yet not always accessible to people without a car. Many seniors' programs are only available in the morning. Literacy can be a challenge in accessing activities and programs. Social isolation is a concern. Seniors' activities have reduced since COVID-19. Affordability is a challenge for some seniors. 	 Provide in-person and virtual options for activities. Provide evening activities and year-round activities for seniors. Ensure transportation is available for people to access events and activities. Create neighbourhood walking groups. Provide inter-generational program options (i.e., art and gardening). "We love communication with younger ones." Create mentorship program. Recognize diversity of age groups, languages, income groups. Increase range of programs for seniors (cooking, book club, puzzles, photography, speaker series). Provide inter-club activities. Plan for the next generation of seniors. Create awareness of how to make activities/events Aphasia friendly. Reach out to ethno-cultural groups. Ensure activities can accommodate all people, including those with canes, walkers, wheelchairs.





Appendix: Community Age-Friendly Survey Results by Question*

*Most common response



Q5f.	Public parks, trails and conservation sites are accessible in Vaughan	Q5g.	Accessible washrooms are available in public spaces and buildings	Q5h.	There are enough benches and rest spots along streets
	Strongly agree Agree Disagree Strongly disagree Don't know		Strongly agree Agree Disagree Strongly disagree Don't know		Strongly agree Agree Disagree Strongly disagree Don't know
Q5i.	There are enough benches and rest spots at bus stops	Q5j.	There are enough benches and rest spots in parks	Q5k.	There are enough benches and rest spots in shopping centres and public facilities
	Strongly agree Agree Disagree Strongly disagree Don't know		Strongly agree Agree Disagree Strongly disagree Don't know		Strongly agree Agree Disagree Strongly disagree Don't know
Q5l.	Roads are wide enough to accommodate motorists, cyclists and parking	Q5m.	Roads are well lit at night	Q5n.	There are crosswalks on major roads
	Strongly agree Agree Disagree Strongly disagree Don't know		Strongly agree Agree Disagree Strongly disagree Don't know		Strongly agree Agree Disagree Strongly disagree Don't know



