

Mayor Maurizio Bevilacqua

## 2022 Annual Charity Golf Classic

### **Sponsorship Opportunities**

Wednesday, June 29, 2022 | Copper Creek Golf Club

#### **Tournament Schedule**

Wednesday, June 29, 2022 Copper Creek Golf Club 11191 Hwy 27 | Vaughan

An exciting day of golf, activities, delectable food, and prizes followed by a cocktail reception, a silent auction, and a gourmet dinner to close the evening.

Registration 10:30 am

Lunch 10:45-11:45 am

Tee-Off **12:00 pm** 

Cocktail Reception 6:00 pm

Dinner **7:00 pm** 



**Proceeds** in support of Vaughan-based charities, not-for-profit organizations and community groups.

**#MBGivesBack** 

Join the conversation!

@MBMayor 💇 💇 🕻

Vaughan Mayors Golf.ca



#### A MESSAGE FROM THE MAYOR & THE COMMITTEE CHAIR

You are an integral part of Vaughan's transformational city-building journey. Your contribution has helped create an inclusive and welcoming community that is admired around the world.

Evidence of our collective efforts can be seen everywhere in Vaughan. Together, we've welcomed a series of firsts in our city: Vaughan is the first municipality outside of Toronto to have two subway connections, Cortellucci Vaughan Hospital is Canada's first smart hospital delivering world-class healthcare services and Vaughan's first university, Niagara University, is providing opportunities for higher education in the

Vaughan Metropolitan Centre. Every day in every way, Vaughan citizens dedicate their time and energy to giving back to people who need it most. You truly embody the spirit of generosity and are making an extraordinary impact in Vaughan and beyond.

We are pleased to invite you to the Mayor Maurizio Bevilacqua 2022 Annual Charity Golf Classic on Wednesday, June 29 at Copper Creek Golf Club, 11191 Highway 27. All funds raised will be directed to the Spirit of Generosity, a funding program which continues its meaningful support of more than 200 not-for-profit and community organizations, including children and youth groups, health care initiatives, seniors' organizations and special needs programs.

This year's tournament will be a single shotgun format. On-course activities include hole-in-one, closest-to-the-pin and longest drive competitions. To participate, please register online by visiting vaughanmayorsgolf.ca.

Thank you for your generous support. Together, we will continue to excel.

Yours sincerely.

Hon. Mau**n**zio Bevilacqua, P.C.

Mayor



Brian Bentz

President and CEO, Alectra Inc. Chair, Golf Committee





# **Sponsorship Opportunities**

#### **Event Sponsor \$25,000**

- TWO foursomes
- Event Sponsor may provide a promotional item to be handed out exclusively at the designated hole
- Corporate logo on signage displayed all day (signage to be produced by City of Vaughan)
- Corporate logo on multimedia presentation system
- Corporate logo on scorecard
- Corporate logo in program
- Corporate logo with weblink on Golf Home Page
- Corporate logo with weblink on Golf registration site
- Corporate name on hole signage
- Podium recognition by Mayor

#### **Dinner Sponsor** \$15,000

- ONE foursome
- Corporate logo on menu card displayed during dinner
- Corporate logo on multimedia presentation system
- Corporate logo on scorecard
- Corporate logo in program
- Corporate logo with weblink on Golf Sponsor Page
- Corporate logo with weblink on Golf registration site
- Corporate name on hole signage
- Podium recognition by emcee

#### **Golf Cart Sponsor \$15,000**

- ONE foursome
- Corporate logo on custom cart cards
- Corporate logo on multimedia presentation system
- Corporate logo on scorecard
- Corporate logo in program
- Corporate logo with weblink on Golf Sponsor Page
- Podium recognition by emcee

#### **Lunch Sponsor \$10,000**

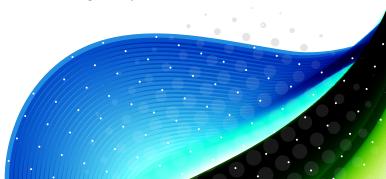
- ONE foursome
- Corporate logo on signage displayed during lunch
- Corporate logo on multimedia presentation system
- Corporate logo on scorecard
- Corporate logo in program
- Corporate logo on Golf Sponsor Page
- Podium recognition by emcee

#### **Product Sponsor \$10,000**

- ONE foursome
- Corporate logo on product provided to each participant (final product to be determined)
- Corporate logo on multimedia presentation system
- Corporate logo on scorecard
- Corporate logo in program
- Corporate logo on Golf Sponsor Page
- Podium recognition by emcee

#### Golf Ball & Tee Sponsor \$10,000

- ONE foursome
- Corporate logo on golf ball and tee package provided to all golfers
- Corporate logo on multimedia presentation system
- Corporate logo on scorecard
- Corporate logo in program
- Corporate logo on Golf Sponsor Page
- Podium recognition by emcee



#### **Beverage Cart Sponsor** \$8,000

- ONE twosome
- Corporate logo on beverage cart signage
- Corporate logo on beverage cart drink coupon
- Corporate name on multimedia presentation system
- Corporate name in program
- Corporate name on Golf Sponsor Page
- Podium recognition by emcee

#### **Cocktail Reception Sponsor \$8,000**

- ONE twosome
- Corporate logo on cocktail napkin
- Corporate logo on cocktail reception drink coupon
- Corporate name on multimedia presentation system
- Corporate name in program
- Corporate name on Golf Sponsor Page
- Podium recognition by emcee

#### **Putting Contest Sponsor\*** \$5,000

\*two sponsorship opportunities available

- Corporate signage with logo displayed during putting contest and corporate name mention during announcements
- Corporate name on multimedia presentation system
- Corporate name in program
- Corporate name on Golf Sponsor Page
- Podium recognition by emcee
- Two dinner tickets

#### Water Sponsor \$5,000

- Water bottle with logo placed in each golf cart (1 per golfer) as the golfer begins the tournament
- Water bottles with logo placed at designated hole
- Corporate signage with logo display at the designated hole
- Corporate name on multimedia presentation system
- Corporate name in program
- Corporate name on Golf Sponsor Page
- Podium recognition by emcee
- Two dinner tickets

#### Beat the PRO \$5,000

- Corporate signage with logo display at the designated "Beat the PRO" hole
- Corporate name on multimedia presentation system
- Corporate name in program
- Corporate name on Golf Sponsor Page
- Podium recognition by emcee
- Two dinner tickets

#### **Hole Sponsor \$1,000**

• Corporate name on hole signage

#### Foursome \$3,500

• Includes cart, golf, lunch and dinner

#### **Dinner Only \$175**



# **Sponsorship Opportunities**

- Fast & Easy Payment Options
- Donations & Dinner Tickets
- Photo Galleries & Videos

For further information, or to discuss sponsorship opportunities, contact:

franca.gatto@vaughan.ca

Recreation Services | Vaughan City Hall 2141 Major Mackenzie Drive, Level 300 Vaughan, Ontario L6A 1T1

Registration and payment must be received by June 10, 2022.



Vaughan's Commitment to Change Lives

## Since 2011, the Spirit of Generosity has helped change lives for the better.

Generous contributions have gone to support more than 200 not-for-profit and community organizations that play a vital role in shaping the City of Vaughan by serving every segment of our community – healthcare, youth, seniors, education, the arts, sports, culture, diversity and inclusion.

Thank you for being an agent for positive change!





