





2022 Vaughan

Mayor's Gala

Hon. Maurizio Bevilacqua, P.C.

Sponsorship Opportunities







Wednesday, June 1, 2022 | 5:30 p.m.
Universal EventSpace | 6250 Highway 7, Vaughan

- 1,000 guests in attendance including: corporate executives, media, and influencers
- 92% of attendees are from the corporate sector
- Majority of companies in attendance are Vaughan-based

Presenting Sponsor

\$100,000

- Two reserved tables (20 tickets) with a prime location
- Corporate logo recognition at Presenting Sponsor's tables
- Exclusive Corporate Logo on email broadcasts and e-ticket
- Exclusive Corporate logo on Gala promotions
- Corporate logo in Evening Program
- Corporate logo on audiovisual screens throughout the evening

- Recognition by Mayor from the Gala podium
- Corporate logo on City digital signs prior to event
- Corporate logo in thank you advertisement in the City's Recreation Guide
- Corporate logo in thank you advertisements
- Corporate name inclusion in media releases

- Presenting Sponsor will have the right to use the Gala name and logo in promotions (City of Vaughan retains final approval on all artwork)
- Logo with weblink on Gala Home Page vaughan.ca/MayorsGala
- Logo with weblink on the Gala Registration site VaughanMayorsGala.ca



\$75,000

- Two reserved tables (20 tickets) with Corporate logo in Diamond circle seating
- Corporate logo in Evening Program
- Corporate logo on audiovisual screens throughout the evening
- Recognition by Master of Ceremonies from the Gala podium
- Corporate logo in thank you advertisement in the City's Recreation Guide

- Corporate logo in thank you advertisements
- Corporate name inclusion in media releases
- Diamond Sponsor will have the right to use the Gala name and logo in promotions (City of Vaughan retains final approval on all artwork)
- Logo with weblink on Gala Home Page vaughan.ca/MayorsGala
- Logo with weblink on Gala Registration site VaughanMayorsGala.ca

Emerald Sponsor

\$50,000

- Two reserved tables (20 tickets) with Corporate logo in Emerald circle seating
- Corporate logo in Evening Program
- Corporate logo on audiovisual screens throughout the evening
- Recognition by Master of Ceremonies from the Gala podium
- Corporate logo in thank you advertisement in the City's Recreation Guide
- Corporate logo in thank you advertisements

- Emerald Sponsor will have the right to use the Gala name and logo in promotions (City of Vaughan retains final approval on all artwork)
- Logo with weblink on Gala Home Page vaughan.ca/**MayorsGala**
- Logo with weblink on Gala Registration site



Platinum Sponsor

\$25,000

- One reserved table (10 tickets) with Corporate logo in Platinum circle seating
- Corporate logo in Evening Program
- Corporate logo on audiovisual screens throughout the evening
- Recognition by Master of Ceremonies from the Gala podium
- Corporate logo in thank you advertisement in the Recreation Guide
- Corporate logo in thank you advertisements

- Platinum Sponsor will have the right to use the Gala name and logo in promotions (City of Vaughan retains final approval on all artwork)
- Logo with weblink on Gala Home Page vaughan.ca/MayorsGala
- Logo with weblink on Gala Registration site VaughanMayorsGala.ca

Gold Sponsor

\$15,000

- One reserved table (10 tickets) with Corporate logo in Gold circle seating
- Corporate logo in Evening Program
- Corporate logo on audiovisual screens throughout the evening
- Corporate logo in thank you advertisements
- Gold Sponsor will have the right to use the Gala name and logo in promotions (City of Vaughan retains final approval on all artwork)
- Corporate logo on Gala Home Page Vaughan.ca/MayorsGala

Silver Sponsor

\$10,000

- One reserved table (10 tickets) with Corporate name in Silver circle seating
- Corporate name in Evening Program
- Corporate name on audiovisual screens throughout the evening
- Corporate name in thank you advertisements
- Silver Sponsor will have the right to use the Gala name and logo in promotions (City of Vaughan retains final approval on all artwork)
- Corporate name on Gala Home Page Vaughan.ca/MayorsGala

Bronze Sponsor

\$7,500

- One reserved table (10 tickets) with Corporate name in Bronze circle seating
- Corporate name in Evening Program
- Corporate name on audiovisual screens throughout the evening
- Corporate name in thank you advertisements
- Corporate name on Gala Home Page Vaughan.ca/MayorsGala

Corporate Table \$5,000

 One reserved table (10 tickets) with Corporate name

Individual Tickets \$500



Online Registration

Vaughan Mayors Gala.ca

- Sponsorship Opportunities
- Fast & Easy Payment Options
- Individual Tickets & Donations
- Photo Galleries & Videos

For further information, or to discuss sponsorship opportunities, contact:

Anita Micoli-Falcone Events Coordinator, Recreation Services 905.832.8585 x8014 | anita.micoli-falcone@vaughan.ca



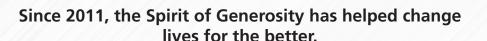












Generous contributions have gone to support more than 200 not-for-profit and community organizations that play a vital role in shaping the City of Vaughan by serving every segment of our community – healthcare, youth, seniors, education, the arts, sports, culture, diversity and inclusion.

Thank you for being an agent for positive change!









