

CITY OF VAUGHAN BASEBALL & SOFTBALL ASSOCIATION

DEPUTATION TO BUDGET MEETING

NOVEMBER 23, 2015

C	9
COMMUNICATION	
FAA -	Nov 23/15
ITEM -	1

BACKGROUND

- For the past 8 years we have hosted a **Baseball Canada National Championship**
- The first 4 years we received support of the City to help defray and offset some of the costs associated with hosting a National Championship
- For the past 4 years we have received no funding from the City
- Mayor Bevilacqua has very kindly and generously supported us with a \$5,000 donation in 2013 and 2015 through the Mayor's Fund
- We have paid the City between \$6-\$7K for the past few years for permits and services-in-kind
- The league rises approximately 30% of the budget through fundraising and sponsorship initiatives
- Each of the past few years we have lost money hosting this National Championship
- In excess of 125 volunteers help in hosting this event each year

REQUEST

- We would ask Council to consider supporting the **Baseball Canada 16U Girls National Championship**, which we have been awarded for 2016 & 2017, by waiving the permit and services-in-kind that are charged each year up to a sum of \$7,000 for each of the 2 years.

WHY CONSIDER OUR REQUEST?

- The Baseball Canada National Championship is the only National Championship hosted in the City of Vaughan and has been for each of the past 8 years.
- As a National Championship, it brings teams and families from each of the provinces and fans from across Ontario into Vaughan for 6 days each year
- The positive imagery which accrues to our City across the country by hosting this National Championship serves to increase the awareness and profile of Vaughan across the country.
- The media coverage across the country of this tournament, including its broadcast by Rogers, only serves to reinforce our status as a "world class city"
- The economic benefits to Vaughan from our organization hosting this tournament and the other travel tournaments, including Regional and Provincial Championships each year from early May through Labour Day, bring more people into the city than any other single organization given we have in excess of 500 teams visiting us annually.