

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF MAY 14, 2013

Item 6, Report No. 19, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on May 14, 2013.

6

**SIGN VARIANCE APPLICATION
FILE NO: SV.13-001
OWNER: INNOVATION COMMERCIAL CENTRE
LOCATION: 40 INNOVATION DRIVE, UNIT 1
BLOCK 1, 65M-4044
WARD 2**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated April 30, 2013:

Recommendation

The Sign Variance Committee recommends:

That the revised plans as submitted for the Sign Variance Application SV.13-001, Innovation Commercial Centre, be APPROVED; and

That the proposed banner sign not be approved and removed from the subject building.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The applicant is proposing to install a banner sign which is prohibited under the By-law.

Background - Analysis and Options

Sign By-law Requirements (By-Law 203-92, as amended):

Section 5 – Prohibited Signs

No person shall erect, install, post, display, maintain or keep on a premises any of the following types of signs.

5.10 Pennants, spinners, banners and streamers.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

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Item 6, CW Report No. 19 – Page 2

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant originally requested a variance to allow for a banner sign for a new Medical Centre located within the building. The application was later revised to propose three (3) 3.7 sqm permanent wall signs in lieu of the proposed banner.

Members of the Sign Variance Committee have reviewed the application and have no objections to the revised application as submitted. In the Committee's opinion, the intent and purpose of the sign by-law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. Sketch of Revised Signs

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)